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AMCHAM MISSION TO THE WEST COAST

WELCOME TO THE

Future

May 27 – June 2 2024

SAN FRANCISCO - SILICON VALLEY - SEATTLE

Seeing is Believing

To truly comprehend a culture, nothing can replace experiencing firsthand the places where it prospers. San Francisco, Silicon Valley, Seattle are world-known for their focus on innovation, tenacious search for cutting-edge technology, entrepreneurship, and for a cultural environment where risk-taking and disruption are not only accepted but celebrated.

The 2024 edition of the AmCham's Business Mission to the West Coast, is a unique opportunity to take part in a tailor-made immersion program that has all the

makings of an enriching experience in the heart of tech innovation.

You will have the chance to learn about how some of the world-leading companies achieved their high levels of success, how they manage operations, create opportunities, attract, and retain talent and foster creativity. The meetings will be an exceptional occasion to engage in informal talks with founders, C-level executives, and experts of groundbreaking technology organizations.



A trip not to be missed!

Our program will start in San Francisco and Silicon Valley with an agenda of meetings, site visits, hands-on experiences and presentations from leading technology companies, investors, and experts. The second part will focus

on visits to some of the most innovative and industry-leading companies in the world based in Seattle.

Here is a sneak peak of the meetings we are currently working on*:

MEETINGS	Amazon	Google	OpenAI	MEETINGS
	Apple	HPE	Palantir Technologies	
	Boeing	INNOVIT	Plug and Play Tech Center	
	Cisco	Meta	Salesforce	
	Citi Ventures	Microsoft	Stanford University	
	Dell	NASA Ames Research Center	Waymo	

**these are intended as meetings examples that are based on previous editions. The final program will be subject to companies' availabilities*



What benefits will you get?

- ✔ You will be put at the cutting edge of technological development and be introduced to the future technology trends through in-person conversations with those leading technological breakthroughs;
- ✔ You will learn best practices of corporate innovation, including attracting and retaining talent and unleashing creativity;
- ✔ You will embrace a culture of innovation that helps companies drive revenue growth, enhance customer satisfaction, and build a sustainable competitive advantage;
- ✔ You will be inspired by the success of world class American companies;
- ✔ You will have a unique opportunity to broaden your perspective and be back with practical insights, precious networks, new ideas and solutions to implement in your own organization.



Who should attend?

The program is appropriate for directors, executives, academics, manufacturers, government policy planners, technology professionals, innovation enthusiasts.

It is the perfect trip for forward thinking individuals who want to take advantage of the opportunity to be exposed to a new way of thinking and for those who are asked to create new opportunities, set strategic direction, and implement new business ideas.



Participation Fee

The participation fee is **€5,000.00+vat** and it includes:

- ✓ 4-star hotels accommodation throughout the trip (5 nights)
- ✓ Attendance to all the meetings scheduled in the final program
- ✓ Private shuttle transfers to the meetings
- ✓ Networking initiatives
- ✓ Organizational secretariat
- ✓ Presence of a program coordinator
- ✓ Travel coverage

Fee exclusions: international airfare, US domestic airfare, visas, domestic transportation within home country, private in-hotel expenses

Get in touch

Contact us to hear more about the program and to confirm your place!



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DEADLINE SUBSCRIPTIONS

April 12 2024

Info about the flights

Flights reservations can be made independently, but we invite you to benefit from the special fares reserved our delegates by our partner United Airlines. The total airfare with UA is 1,012.00 (taxes included).

OUTBOUND



DATE MONDAY, MAY 27
FROM MILAN
TO SAN FRANCISCO



EN8269T MALPENSA - MONACO 9:00AM 10:10AM
UA195K MONACO - SAN FRANCISCO 11:45AM 2:20PM

INTERNAL FLIGHT



DATE THURSDAY, MAY 30
FROM SAN FRANCISCO
TO SEATTLE



UA2603Z SAN FRANCISCO - SEATTLE 4:30PM 6:47PM

RETURN



DATE SATURDAY, JUNE 1
FROM SEATTLE
TO MILAN



UA1964U SEATTLE - CHICAGO 12:30PM 6:37PM
UA 416U CHICAGO - MALPENSA 9:25PM 1:10PM (SUNDAY, JUNE 2)