



MILANO 2015
FEEDING THE PLANET
ENERGY FOR LIFE

GUIDELINES

GREEN PROCUREMENT

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1 INTRODUCTION

Nowadays, sustainability is a key principle in the organization and management of worldwide events such as a Universal Exposition. Being aware of this – and in compliance with the 1994 BIE Resolution¹ – Expo Milano 2015, since the initial application phase for the Registration to the BIE, has adopted a series of engagements aimed at making sustainability “*not just an objective, but part of the Event itself, an element for the involvement of all of Participants.*”

One of the most relevant among these commitments refers to the adoption of a Green Procurement system aimed at orienting the behaviour of the Exposition suppliers toward the use of eco-compatible materials, the minimisation of resource consumption and the reduction of the environmental impact of their products and services. Green Procurement (GP) may be defined as a process whereby organizations seek to procure goods, services and works with a reduced environmental impact throughout their life cycle when compared to goods, services and works with the same primary function that would otherwise be procured.

At the European level, the GP approach has been endorsed in a number of EU policies and strategies concerning public procurement and recognising its potential to encourage a more sustainable use of natural resources and establish behavioural changes for sustainable consumption and production. Major studies aimed at identifying those products that have the greatest environmental impact throughout their life cycle, single out three areas as having the greatest impact: *food and drink, private transport and housing*.

Together, they are responsible for 70 to 80% of the environmental impact of consumption, and account for some 60% of consumption expenditure. The *Food and drink* area, in particular, causes 20 to 30% of the various environmental impacts of private consumption, and this increases to more than 50% for eutrophication². In such a context, GP can be a major driver for innovation, providing industry with real incentives for developing green products and services and stimulating the markets towards more sustainable solutions.

Within this framework – and in line with the belief that the event true sustainability can be achieved only with the engagement of the broadest

¹: Approved by the 115th BIE General Assembly on 8th June 1994.

²: Environmental Impact of Products (EIPRO). Analysis of the life cycle environmental impacts related to the final consumption of the EU-25, http://ec.europa.eu/environment/ipp/pdf/eipro_report.pdf.

range of actors involved – the Organizer has issued the present document with the aim of providing green procurement guidelines to the Participants.

By voluntarily adopting green procurement criteria, Expo Milano 2015 Participants will not only reduce the environmental impact of their activities, but also benefit from a number of opportunities:

- ***positive reputation and worldwide visibility*** – A greener Universal Exposition is a very visible demonstration of Participants' commitment to sustainability principles. Furthermore, the Universal Exposition is a unique opportunity to raise awareness among Participants, staff, service providers and visitors about the benefits of greener products, buildings, services etc., and hence foster sustainable behaviour and encourage people to make responsible decisions;
- ***spreading best practices and providing a positive legacy*** – By introducing new behaviours in procurement processes and showcasing the most innovative environmental technologies and solutions within the Expo Milano 2015, Participants can play a major role in disseminating best practices in the organization and management of sustainable events worldwide.

2 AIM OF THE GUIDELINES

These Guidelines deals with the voluntary inclusion of environmental criteria within the procurement processes of the Expo Milano 2015 Participants, as a key contribution to their commitment toward both the sustainability of the Event and the development and sharing of the Theme *"Feeding the Planet, Energy for Life"*.

The Event organisational process requires the adoption of a detailed procurement system for contracting out the necessary works, as well as to supply the significant quantities of services, goods and materials that are needed. To properly manage the environmental aspects associated with these activities, the Organizer has committed itself to provide Participants in Expo Milano 2015 with information, suggestions and recommendations on **how to include proper voluntary environmental criteria within the procurement policies and systems they are setting up for their participation in Expo Milano 2015**.

All the proposed criteria are based on goods, services and technology solutions already available on European and international markets. For the success of the Exposition as a whole, the Organizer invites all Participants to adopt the greatest number of the GP criteria suggested, so as to reach the highest environmental performance within the Event. Expo Milano 2015 will provide top visibility to the GP solutions adopted by Participants on the Exhibition Site.

3 PROCUREMENT PROVISIONS WITHIN OTHER EXPO MILANO 2015 GUIDELINES

According to the *Special Regulations* issued by the Organizer, the Participants of Expo Milano 2015 shall comply with the Agreement between the Italian Republic and the BIE on the measures necessary to facilitate participation in the Exposition, as well as and with the *General Regulations*, the *Special Regulations* and all the relevant laws and ordinances of Italy.

When dealing with the Exposition preparatory and management activities, the Organizer itself has to respect a number of prescriptions³. In order to comply with them, the Organizer has – when necessary and appropriate – included specific provisions in the set of documents delivered to Participants to support their participation in the Event (i.e. *General Regulations*, *Special Regulations*, *supplementary instructions*, *thematic guidelines*).

As some of these provisions directly affect procurement aspects, it is here useful to recall them, together with the Expo Milano 2015 documents addressing the specific themes, as reported in the table below. **The compliance with these provisions goes beyond the scope of these Guidelines**, which **refers to the adoption of voluntary GP criteria only**.

Finally, Participants have to comply with the provisions of the *Convention on International Trade in Endangered Species of Wild Fauna and Flora* (CITES) – as it is implemented in the EU through a set of Regulations known as the EU Wildlife Trade Regulations - and in particular with:

- the Council Regulation (EC) No 338/97 “on the protection of species of wild fauna and flora by regulating trade therein”, as amended by Commission Regulation (EC) No 2724/2000 of 30 November 2000;
- the Commission Regulation (EC) No 349/2003 of 25 February 2003 “suspending the introduction into the Community of specimens of certain species of wild fauna and flora”.

³: Provided by, *inter alia*, the *Environmental Impact Assessment* document issued by the Lombardy Region (D.G.R. IX/2969 del 02/02/2012).

REGULATORY REQUIREMENTS AFFECTING THE EVENT PROCUREMENT ACTIVITIES AND ASPECTS	EXPO MILANO 2015 REFERENCE DOCUMENTS
<p>Adoption of:</p> <ul style="list-style-type: none"> - reusable tableware or biodegradable and compostable tableware for the Exposition catering services, according to the UNI EN 13432:2002 standard; - food recovery initiatives; - draught beverage systems for mineral water and soft drinks. 	<p>All these aspects are dealt within the “Expo Milano 2015 Food and Beverage Guidelines”⁴ to which the present Guidelines cross-refers.</p>
<p>Reduction of packaging materials, as relevant part of the Expo Milano 2015 wider strategy for the prevention of waste production, the maximization of waste recovery and the achievement of the highest percentage of waste separate collection.</p>	<p>These aspects are treated within the “Special Regulation No. 7 concerning Transportation, Customs Clearance and Handling of Goods”.</p>
<p>Participants also have to take into account the obligations contained within the European Council Directive 2000/29/EC⁵ of 8 May 2000 “On protective measures against the introduction into the Community of organisms harmful to plants or plant products and against their spread within the Community”. The Directive requires a specific phytosanitary certification for the introduction of plants and plants products into Member States, both from other Member States or Third Countries. Thus, Participants willing to include plants or plant products within the items they will exhibit and sell in their Exhibition Spaces⁶ (e.g. within their merchandising products), shall comply with the provisions of the Directive.</p>	<p>More specifications on this issue will be provided by the Organizer in the following two cross-reference guidelines:</p> <ul style="list-style-type: none"> • “Guidelines - Import of plants and plant products, for Construction and Set-up of Exhibition Space”; • “Guidelines on plants and plant products management during the event” (provisional title).

⁴: <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2000:169:0001:0112:EN:PDF>.

⁵: In the case of EXPO Milano 2015, this would imply the release of a phytosanitary certificate for each single plant and plant product imported into Italy, as well as for each plant and plant product exported outside Italy.

⁶: In the case of EXPO Milano 2015, this would imply the release of a phytosanitary certificate for each single plant and plant product imported into Italy, as well as for each plant and plant product exported outside Italy.

⁷: To be released in the next months.

4 METHODOLOGY FOR A VOLUNTARY GREEN PROCUREMENT

4.1 Scope

In terms of sectors and product group categories, the scope of this Guidelines covers **five categories of supplies** for the participation in the Expo Milano 2015, producing a significant environmental footprint in their life-cycle:

1) Food and Beverage and Catering services – As Expo Milano 2015 is the first Universal Exposition dedicated to food and sustainability, the food and catering services is a fundamental category of supply within the procurement processes. Participants shall thus involve their suppliers in adopting environmentally friendly and responsible standards and tools in food and beverages purchasing, preparation, packaging and distribution.

2) Furniture – This category encompasses a broad product group that includes very different types of goods (*indoor*, e.g. chairs, tables, wardrobes, shelves and *outdoor*, e.g. pergolas, awnings, canopies) with very different uses, whose supply is essential for the setting up of the Exhibition Spaces.

3) Merchandising – The environmental impacts of this category may significantly vary, depending on the wide variety of possible items and goods licensed. At the same time, merchandise is a key “relationship-building” tool for a Universal Exposition, whose both symbolic valence and actual impact play a crucial role for the sustainability of the event. For these reasons, all products shall be representative of the Theme and in line with the vision and values of the Exposition (for further details see the *Expo Milano 2015 Theme Guide*). To guarantee the maximum adherence to the Theme, the Organizer strongly suggest to offer a variety of products that convey with the concept of food sustainability and sustainable development.

4) Packaging – A sound environmental vision for packaging is a core issue for Expo Milano 2015. This commitment implies the active involvement of all Participants as well as of their supply chains, which shall be encouraged to adopt the most advanced solutions within their packaging needs. The environmental criteria proposed for this category aim at limiting the production of packaging waste and promoting recycling, re-use and other forms of waste recovery, the final objective being the highest reduction of total waste volume.

5) Events organization – Expo Milano 2015 will host a number of theme-related events and meetings organized by Participants – both on and, probably, off the Expo Site – before and during the whole Exposition period. The proper environmental management of these initiatives substantially contributes to the success of the Event.

Please note that the criteria suggested is not an exhaustive list. For each category of supplies, or even for other categories, Participants can select and adopt additional green procurement criteria; in this case Participant should use the same approach proposed in the guidelines for the criteria suggested.

4.2 International references

Overall, the green procurement criteria hereby selected have been primarily developed on the basis of the European and the Italian legislation on Green Public Procurement⁸:

- the European *Green Public Procurement Criteria*
- the Italian *GPP Environmental Minimum Requirements* (“*Criteri Ambientali Minimi*”, CAMs)

whose basic concept relies on having clear, verifiable, justifiable and ambitious environmental criteria for the procurement of products and services, based on a life-cycle approach and scientific evidence base.

A key reference is also constituted by the *EU Ecolabel*⁹ scheme, whose criteria have been developed and agreed upon by scientists, NGOs and stakeholders to create a credible and reliable way to make environmentally responsible choices.

Other relevant methodological references issued by international organisations such as the *United Nations Environment Programme – UNEP* and the *International Standards Organization – ISO* have also been taken into account.

Finally, at the regional level, the Lombardy Region has signed a voluntary agreement aimed at promoting the adoption of green procurement criteria within its territory¹⁰. The contents of this agreement have been primarily considered with reference to the GP criteria elaborated targeted to the

8: See: http://ec.europa.eu/environment/gpp/what_en.htm. The Commission recommends the creation of a process for setting common GPP criteria across Member States. In Italy, the Ministry of the Environment has adopted its own GPP Action Plan by way of, inter alia, the development of specific GPP criteria in many different sectors, see:

http://www.minambiente.it/home_it/menu.html?mp=/menu/menu_attivita/5m=Acquisti_Verdi.html&lang=it
http://www.minambiente.it/menu/menu_ministero/IL_Piano_d_azione_nazionale_per_il_GPP_.html

9: <http://ec.europa.eu/environment/ecolabel/>.

10: DGR 16/12/2009 n.8/10831.

organization and management of communication events directly or indirectly related to Expo Milano 2015.

For all categories, the procurement criteria selected in the present Guidelines refer to the **environmental dimension of sustainability** only, i.e. they only look at the environmental aspects of tendering and do not address the social and/or the economic impacts of the goods, services and works as objects of the Expo Participants' procurement processes. Few exceptions refer to criteria related to the certification of the responsible management of the activities carried out by providers.

4.3 Procurement Life-Cycle

At the general level, the inclusion of environmental criteria may relate to all stages of the procurement process, from supplier selection, technical specification, evaluation of suppliers, awarding of contracts, auditing and improving supplier performance and on-going contract management.

Whilst different Participants may have different procurement terminology, the procedures and stages in procurement cycles are often similar:

- **definition of the object of the contract** (*subject matter*) – Environmental criteria may be incorporated into the object of various types of contract in different ways. For example, in supply contracts, ecological criteria for the goods supplied may be expressly indicated (e.g. recycled paper for printers and photo copiers);
- **candidate selection** (*selection criteria*) – The candidate selection criteria in the call for bids may contain environmental aspects regarding the technical capabilities of the candidates. In this case, candidates are selected on the basis of the evidence they are able to provide to demonstrate their capacity to carry out their activities in an environmentally sound manner, e.g. evidence of the regular environmental training of their staff, or of specific environmental management measures which they routinely apply. A certified environmental management system (such as EMAS or ISO 14001) – if covering and attesting environmental management capacities as laid down in the selection criteria – shall be recognised as evidence of compliance;
- **definition of technical specifications and contract performance clauses** – Environmental criteria may affect the definition of the technical specifications of the contracts in two ways:
 - as technical standards - e.g. raw material characteristics, quality levels, production methods, etc. as contained in technical laws or regulations or industry standards – incorporated by requiring: I) the use of certain raw or basic materials having low environmental

- impact; II) specific production processes (e.g. organic foods in food services); III) eco-labels in product specifications;
- as functional and performance requisites including environmental components (e.g. energy consumption within use). Contract performance clauses may be included in the call for bids that specify the method of executing works in order to ensure environmental protection. Clauses may address, for example: materials delivery methods; environmental training of personnel; means of transportation; reduction in energy and water consumption during execution of work;
- **Inclusion of award criteria** – Environmental criteria can be incorporated in the assessment of the bids’ quality as specific award criteria leading to the final choice of the supplier. For example, the possession of environmental certifications or any other pertinent environmentally friendly feature may constitute a distinctive rewarding “plus” for those contracts whose proper management of environmental aspects is important.

Within the voluntary approach proposed for the Expo Milano 2015, the Organizer suggests to integrate the environmental criteria in those phases of the contract awarding process being more effective in terms of environmental performance, e.g. via technical specifications criteria instead of award criteria, whenever possible and feasible.

4.4 Environmental Criteria

The voluntary environmental criteria suggested are broken down into **two categories**:

1. **Key Criteria**, addressing some of the most significant environmental impacts of each category of supplies considered. They are considered fundamental as their adoption can deeply affect the environmental performance of the Event. Within the communication and promotional activities designed for the Expo Milano 2015, the Organizer will implement initiatives aimed at valorising and giving maximum visibility to those Participants adopting these criteria, even on the basis of the number of criteria adopted;
2. **Leading Criteria**. Beside the Key ones, a second set of criteria is suggested. This category provides for a collection of GP best practices and solutions targeting those Participants who seek to maximize the opportunities to showcase their environmental excellence. Adequate visibility will also be given to the adoption of these criteria by

11: To be released in the next months.

Participants within the above mentioned initiatives. More details will be provided within the Guide “Events”¹¹.

Overall, these environmental criteria have been elaborated on the basis of the criteria foreseen by the methodological references adopted (EU GPP and Italian CAMs), and – whenever necessary and opportune – adapted in order to allow their application into the specific and unique context of the Universal Exposition. For example, being Expo Milano 2015 a Universal Exposition whose aim is the promotion and sharing of the different Participants’ interpretation of the food sustainability theme – as it is reflected in Countries’ cultural and historical identity and traditions – the environmental criteria related to the food and beverage category of supplies do not include criteria related to short distribution chains.

Still, as regards the furniture category, it neither include antique and traditional furniture, nor particular furniture which may be enclosed in Participants’ attractions and/or installations.

The criteria are expressed – whenever possible – via technical key environmental performance indicators of the products and services covered. They have been elaborated in order to be easy to understand and use.

Please note that the criteria suggested is not an exhaustive list. For each category of supplies, or even for other categories, Participants can select and adopt additional green procurement criteria; in this case the Organizer will evaluate and reward their contribute to the green procurement system of the Event.

4.5 How to read the Guidelines

The document is organized as follows:

- Each chapter is dedicated to a specific category of supply: *Food and beverage and catering services, Furniture, Merchandising, Packaging and Events organisation*. As packaging is a cross-referring topic, the chapters focused on the other supplies also include packaging criteria specific of each category (e.g. criteria addressing the primary packaging of food products). In order to facilitate the use of the Guidelines, the chapter dedicated to *Packaging* nevertheless recall them all.
- In each chapter, a selection of Key criteria and Leading criteria is suggested. For each criterion:
 - a *proposal of formulation* is provided, followed by a *proposal of verification* that Participants can use to check the compliance of their suppliers to each specific provision;

SCOPE:		REFERENCES					GREEN PROCUREMENT CRITERIA	
#	KEY OR LEADING CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION	
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION		
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VERIFICATION:								

- an indication of the different references at the basis of both the formulation and the verification proposals of the criterion is also provided;
 - according to the scheme above:
- A specific chapter then addresses the modalities adopted by the Organizer in order to verify the commitment of the Participants as regards their green procurement practices as suggested in these Guidelines. To this end, a facsimile of the Application form that Participants have to fill in within the submission of their Exhibition Project is provided.
 - Finally, the Annex provides a complete list of the proposed criteria, whereas the References includes the main methodological sources used to develop the Guidelines.

4.6 Disclaimer

The Organizer and IEFE Università Bocconi accept no responsibility or liability for any damages or costs of any type arising out of or in any way connected with the use of the Guidelines. Data and information are provided for information purposes only, and are not intended for trading purposes.

5 FOOD AND BEVERAGE AND CATERING CRITERIA

The scope of this category refers both to the direct procurement of Food & Beverage (F&B) by Participants and their procurement of catering services for the Event, where the procurement of F&B is normally included as part of the catering service. As regards Food, the criteria mainly address organic production methods and packaging waste. For catering services, the criteria focus in addition on waste minimisation and selective collection, as well as on the use of cleaning products, kitchen equipment, etc.

The criteria proposed are broken down into two sub-categories:

- 1.1. F&B and Catering criteria, related to the environmental characteristics of: I) the food and beverages served within the catering services of Expo Milano 2015 and/or sold within the Exposition; II) the services provided;
- 1.2. F&B Packaging criteria, related to the environmental characteristics of the packaging of the food and beverages sold and/or served within the catering services of Expo Milano 2015.

SCOPE: F&B AND CATERING SERVICES		REFERENCES					GREEN PROCUREMENT CRITERIA
#	KEY CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
1	1.1) F&B AND CATERING PROCUREMENT OF ORGANIC FOOD	✓			✓		<p>FOR EACH OF THE FOLLOWING PRODUCT GROUPS, A DEFINED PERCENTAGE (BY WEIGHT) OF THE PRODUCTS PURCHASED SHALL BE ORGANICALLY PRODUCED¹². THE ORGANIZER SUGGESTS THE FOLLOWING PERCENTAGES:</p> <p>VEGETABLES (40%); FRUIT (40%); MEAT: (15%); FISH, MARINE AND AQUACULTURE PRODUCTS (20%); DAIRY PRODUCTS (40%); EGGS (40%).</p>
<p>VERIFICATION: PRODUCTS CARRYING A COMMUNITY OR A NATIONAL ORGANIC LABEL WILL BE DEEMED TO COMPLY. FOR THOSE COUNTRIES OUTSIDE THE EUROPEAN UNION AND WITHOUT A NATIONAL ORGANIC LABEL, THE CATERER MUST PROVIDE A SIGNED DECLARATION OF COMPLIANCE.</p>							

¹²: According to Regulation (EC) n. 834/2007 and relative implementation regulations. For fish, marine and aquaculture products, the products shall comply with EU Reg. n. 834/2007, Reg. 710/2009 and other implementation regulations or must be caught or produced through sustainable practices as defined in the *Forest Marine Stewardship* label or equivalents. Participants may decide to extend the formulation of this criteria by awarding caterers, for each product group, on the basis of the additional share of product coming from organic sources above the minimum requirement foreseen by the specification.

SCOPE: F&B AND CATERING SERVICES		REFERENCES					GREEN PROCUREMENT CRITERIA
#	KEY CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
2	1.1) F&B AND CATERING VISITOR INFORMATION PLAN				✓	✓	<p>CATERERS SHALL PROVIDE A VISITOR INFORMATION PLAN, CONTAINING (AT LEAST) THE FOLLOWING ELEMENTS:</p> <ul style="list-style-type: none"> • NUTRITIONAL FACTS (DIETARY AND NUTRITIONAL INFORMATION AND COMPOSITION OF THE F&B PRODUCTS SERVED/SOLD); • TERRITORIAL ORIGIN OF THE F&B PRODUCTS SERVED/SOLD; • SELECTIVE WASTE COLLECTION¹³.
<p>VERIFICATION: CATERERS MUST SUBMIT A VISITOR INFORMATION PLAN ACCORDING TO THE GUIDE "FOOD & BEVERAGE"¹⁴.</p>							
3	1.1) F&B AND CATERING STAFF TRAINING	✓			✓		<p>THE CATERING STAFF SHALL BE TRAINED IN WASTE MINIMISATION, MANAGEMENT AND SELECTIVE WASTE COLLECTION, AS WELL AS IN PRODUCT INFORMATION (E.G. ORIGIN, ENVIRONMENTAL AND SOCIAL QUALITY OF THE PRODUCT).</p>
<p>VERIFICATION: CATERERS MUST SUBMIT A TRAINING PLAN AND – ONCE THE CONTRACT IS AWARDED – APPROPRIATE EVIDENCE OF THE TRAINING UNDERTAKEN BY THE STAFF.</p>							
4	1.1) F&B AND CATERING CLEANING PRODUCTS	✓	✓		✓		<p>THE CLEANING PRODUCTS TO BE USED IN CARRYING OUT THE SERVICE SHALL COMPLY WITH THE EU ECOLABEL CRITERIA FOR CLEANING PRODUCTS¹⁵.</p>
<p>VERIFICATION: THE EU ECOLABEL WILL BE ACCEPTED AS PROOF OF COMPLIANCE. OTHER EQUIVALENT TYPE I ECOLABELS WILL BE ADMITTED. APPROPRIATE EVIDENCE OF COMPLIANCE WITH THE EU SCHEME - SUCH AS A TECHNICAL DOSSIER(S) OF THE MANUFACTURER(S) OR A TEST REPORT FROM A RECOGNISED BODY – WILL ALSO BE ADMITTED.</p>							

¹³: Please note that, besides the voluntary disclosure of information, the Expo Milano 2015 caterers will have to respect all the European and Italian legislation relating to the labelling, presentation and advertising of foodstuffs.

¹⁴: To be released in the next months.

¹⁵: The EU Ecolabel criteria are not the same for all types of cleaning products. Four categories of products are covered: All-purpose cleaners, sanitary cleaners and window cleaners, detergents for domestic (or similar) dishwashers, Hand dishwashing detergents and Laundry detergents for domestic washing machines. In order to formulate the proper criteria, please refer to:

http://ec.europa.eu/environment/ecolabel/index_en.htm.

SCOPE: F&B AND CATERING SERVICES		REFERENCES					GREEN PROCUREMENT CRITERIA
#	LEADING CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
5	1.1) F&B AND CATERING PROCUREMENT OF F&B FROM A DEFINED GEOGRAPHICAL AREA				✓		SHARE OF PRODUCTS (BY WEIGHT) PURCHASED COMPLYING WITH EU REG. 510/2006 ¹⁶ AND EU REG. 509/2006 ¹⁷ OR ANY OTHER NATIONAL LEGISLATION THAT GUARANTEES THE CONNECTION BETWEEN PRODUCTS AND THE RURAL TERRITORY.
VERIFICATION: PRODUCTS CARRYING A COMMUNITY OR A NATIONAL LABEL ACCORDING TO EU REGULATIONS N. 510/2006, 1898/2006 AND 509/2006 WILL BE DEEMED TO COMPLY. FOR THOSE COUNTRIES OUTSIDE THE EU, THE CATERER MUST PROVIDE A CORRESPONDING DOCUMENTATION OF COMPLIANCE TO THE SPECIFIC LEGISLATION OF ITS COUNTRY THAT GUARANTEE THE CONNECTION BETWEEN PRODUCTS AND THE RURAL TERRITORY.							
6	1.1) F&B AND CATERING PROCUREMENT OF FOOD PRODUCED UNDER INTEGRATED PRODUCTION SYSTEMS ¹⁸	✓			✓		FOR EACH OF THE FOLLOWING PRODUCT GROUPS, A DEFINED PERCENTAGE OF THE REMAINING NON-ORGANIC PRODUCTS PURCHASED (BY WEIGHT) SHALL BE PRODUCED IN ACCORDANCE WITH THE INTEGRATED PRODUCTION CRITERIA ACCORDING TO THE UNI 11233:2009 STANDARD. THE ORGANIZER SUGGESTS THE FOLLOWING PERCENTAGES: VEGETABLES (20%);FRUIT (20%); MEAT (10%); FISH, MARINE AND AQUACULTURE PRODUCTS (10%); DAIRY PRODUCTS (20%).
VERIFICATION: PRODUCTS CERTIFIED ACCORDING TO THE UNI 11233:2009 STANDARD WILL BE DEEMED TO COMPLY. PRODUCTS CERTIFIED ACCORDING TO NATIONAL STANDARDS ON INTEGRATED PRODUCTION WILL ALSO BE ADMITTED.							
7	1.1) F&B AND CATERING PROCUREMENT OF EGGS	✓			✓		FOR THE REMAINING NON-ORGANIC SHARE OF THE EGGS PURCHASED (BY WEIGHT), THE FARMING METHOD SHALL COMPLY WITH THE "FREE RANGE EGGS" CRITERION FORESEEN BY THE EU REGULATION 589/2008.
VERIFICATION: THE SUPPLIER MUST PROVIDE APPROPRIATE EVIDENCE THAT THE PRODUCTS PROVIDED COMPLY WITH EU REGULATIONS N. 589/2008 AND N. 1234/2007.							
8	1.1) F&B AND CATERING PRODUCT CARBON FOOTPRINT				✓		SELECTION OF CATERERS SERVING/SELLING FOOD AND BEVERAGE PRODUCTS WITH A THIRD-PARTY VERIFIED CARBON FOOTPRINT.
VERIFICATION: PRODUCTS CERTIFIED ACCORDING TO THE PAS 2050:2011 OR THE ISO/TS 14067:2013 STANDARDS (OR EQUIVALENT) WILL BE DEEMED TO COMPLY ¹⁹ .							
9	1.1) F&B AND CATERING PAPER PRODUCTS	✓			✓		PAPER PRODUCTS, SUCH AS KITCHEN PAPER OR PAPER NAPKINS, TO BE USED IN CARRYING OUT THE SERVICE, SHALL BE MADE FROM RECYCLED OR SUSTAINABLY MANAGED VIRGIN FIBRE.
VERIFICATION: PRODUCTS CARRYING THE EU ECOLABEL OR OTHER TYPE I NATIONAL LABEL(S) WILL BE DEEMED TO COMPLY. FOR PRODUCTS OUTSIDE EU / NON EU COUNTRIES, APPROPRIATE EVIDENCE OF COMPLIANCE WITH THE SCHEME - SUCH AS A TECHNICAL DOSSIER(S) OF THE MANUFACTURER(S) OR A TEST REPORT FROM A RECOGNISED BODY - WILL BE ADMITTED.							

16: On the protection of geographical indications and designations of origin for agricultural products and food stuffs.

17: On agricultural products and foodstuffs as traditional specialities guaranteed.

18: Please note that, as Integrated Production criteria are not international, product groups available with this kind of certification may vary between Countries.

19: Please note that the ISO 14067 document is currently at the stage of Draft International Standard (DIS), it is expected to be finalized for publication in March 2014.

SCOPE: F&B AND CATERING SERVICES		REFERENCES					GREEN PROCUREMENT CRITERIA
#	LEADING CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
10	1.1) F&B AND CATERING EQUIPMENT	✓			✓		<p>THE EQUIPMENT OF THE CATERER SHALL MEET THE FOLLOWING ENERGY EFFICIENCY STANDARDS²⁰:</p> <ul style="list-style-type: none"> • A+ CLASS, FOR REFRIGERATORS AND FREEZERS; • A CLASS, FOR DISHWASHERS AND OVENS. <p>IN CASE OF PROFESSIONAL EQUIPMENT, POINTS WILL BE ASSIGNED TO THE CATERER WHOSE EQUIPMENT PROVIDES FOR LESS ENERGY CONSUMPTION.</p>
<p>VERIFICATION: CATERERS MUST PROVIDE A LIST WITH THE EQUIPMENT TO BE USED IN CARRYING OUT THE SERVICE, IDENTIFYING THOSE WITH RELEVANT EFFICIENCY LABELS, OR PROVIDING ALTERNATIVE APPROPRIATE EVIDENCE THAT THE CRITERIA ARE MET.</p>							
11	1.1) F&B AND CATERING ENVIRONMENTAL MANAGEMENT	✓			✓	✓	<p>CATERERS SHALL DEMONSTRATE THE PROPER ENVIRONMENTAL MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE ADOPTION ON AN ENVIRONMENTAL MANAGEMENT SYSTEM ACCORDING TO RECOGNIZED STANDARDS (ISO14001, EMAS)²¹.</p>
<p>VERIFICATION: CATERERS MUST PROVIDE A COPY OF EMAS OR ISO 14001 CERTIFICATE. ALTERNATIVELY, THE CATERER MUST PROVIDE APPROPRIATE EVIDENCE OF COMPLIANCE WITH ONE OF THESE STANDARDS.</p>							
12	1.1) F&B AND CATERING RESPONSIBLE MANAGEMENT	✓				✓	<p>CATERERS SHALL DEMONSTRATE THE RESPONSIBLE MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE SOCIAL CERTIFICATION STANDARD SA8000.</p>
<p>VERIFICATION: CATERERS MUST PROVIDE A COPY OF THE SA8000 CERTIFICATE. ALTERNATIVELY, THE CATERER MUST PROVIDE APPROPRIATE EVIDENCE OF COMPLIANCE WITH THIS STANDARD.</p>							
13	1.1) F&B AND CATERING ANIMAL WELFARE STANDARDS	✓					<p>PROPORTION OF ANIMAL PRODUCTS (BY WEIGHT) WHICH ARE PRODUCED WITH HIGH WELFARE STANDARDS ACCORDING TO NATIONAL GUIDELINES.</p>
<p>VERIFICATION: PRODUCTS PRESENTING APPROPRIATE EVIDENCE OF MEETING RELEVANT NATIONAL VOLUNTARY STANDARDS GOING BEYOND MANDATORY LEGISLATION — SUCH AS A CERTIFICATION FROM A RECOGNISED BODY — WILL BE DEEMED TO COMPLY. ALTERNATIVELY, THE SUPPLIER MUST PROVIDE OTHER APPROPRIATE EVIDENCE OF COMPLIANCE WITH WELFARE STANDARDS.</p>							
14	1.2) F&B PACKAGING RECYCLED CARDBOARD PACKAGING	✓			✓		<p>THE CARDBOARD SECONDARY AND TERTIARY PACKAGING SHALL CONSIST OF AT LEAST 90% RECYCLED MATERIAL, BY WEIGHT.</p>
<p>VERIFICATION: THE PACKAGING CARRYING AN ENVIRONMENTAL CLAIM ON THE RECYCLED CONTENT COMPLYING WITH THE ISO 14021 OR THE ISO 14024 STANDARDS WILL BE DEEMED TO COMPLY.</p>							
15	1.2) F&B PACKAGING RECYCLED PLASTIC PACKAGING	✓			✓		<p>THE PLASTIC SECONDARY AND TERTIARY PACKAGING SHALL CONSIST OF AT LEAST 60% RECYCLED MATERIAL, BY WEIGHT.</p>
<p>VERIFICATION: THE PACKAGING CARRYING AN ENVIRONMENTAL CLAIM ON THE RECYCLED CONTENT COMPLYING WITH THE ISO 14021 OR THE ISO 14024 STANDARDS WILL BE DEEMED TO COMPLY.</p>							

²⁰: According to the EU Directive 92/75/CEE and following implementation regulations.

²¹: In terms of green public procurement, the registration according to the EMAS scheme and/or the certification according to the ISO 14001 standard can serve as a non-exclusive means of proof of the required technical capabilities.

SCOPE: F&B AND CATERING SERVICES		REFERENCES					GREEN PROCUREMENT CRITERIA
#	LEADING CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
16	1.2) F&B PACKAGING PRIMARY PACKAGING	✓			✓		<p>CATERERS WILL BE AWARDED ON THE BASIS OF:</p> <ul style="list-style-type: none"> • THE MINIMIZATION OF THEIR PRODUCTS' PRIMARY PACKAGING (ACCORDING TO THE PERCENTAGES, BY WEIGHT); • THE RECYCLABILITY OF THE PACKAGING MATERIALS OF THEIR PRODUCTS; • THE CONTENT OF RECYCLED MATERIAL OF THEIR PRODUCTS (ACCORDING TO THE PERCENTAGES, BY WEIGHT).
<p>VERIFICATION: CATERERS MUST PROVIDE A SIGNED DECLARATION INDICATING WHICH OF THESE CRITERIA IT IS ABLE TO MEET, TOGETHER WITH APPROPRIATE MEANS OF PROOF (E.G. TECHNICAL DOSSIER(S) OF THE MANUFACTURER(S) OR A TEST REPORT FROM A RECOGNISED BODY).</p>							
17	1.1) F&B PACKAGING FREIGHT TRANSPORT	✓			✓		<p>THE VEHICLES USED IN CARRYING OUT THE SERVICE SHALL BE HYBRID, ELECTRIC, BIFUEL OR AT LEAST FULFIL THE EXHAUST EMISSION REQUIREMENTS OF EURO 4.</p>
<p>VERIFICATION: SUPPLIERS MUST PROVIDE A LIST OF THE VEHICLES TO BE USED IN CARRYING OUT THE SERVICE, AND THE RESPECTIVE TECHNICAL SHEETS OF THESE VEHICLES WHICH STATE THE RELEVANT EMISSION LEVELS.</p>							

6 FURNITURE CRITERIA

Furniture is a broad product group that encompasses very different types of furniture (chairs, tables, wardrobes, shelves, etc.) with very different uses. The proposed criteria both refer to outdoor and indoor furniture and focus on the materials which are most typically used in the production of furniture: wood and wood-based materials, metals, plastics, padding and textiles.

Criteria are also suggested for coating and adhesives/glues used in the assembly of the product and for packaging. Participants should take into account that the criteria suggested in this category could be inapplicable for antique and traditional furniture, as well as for particular furniture enclosed in Participants' attractions and/or installations.

Overall, the criteria have been divided into three sub-categories:

- 1.1. Materials;
- 1.2. Packaging;
- 1.3. Products.

SCOPE: FURNITURE		REFERENCES					GREEN PROCUREMENT CRITERIA
#	KEY CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL WOODEN FURNITURE CRITERIA	UNEP PURCHASING CRITERIA – FURNITURE PRODUCT SHEET	ITALIAN CAM	LOMBARDY REGION	
18	1.1) MATERIALS SURFACE COATING OF WOOD, PLASTIC AND/OR METAL PARTS – CONTENT	✓	✓	✓	✓		<p>THE PRODUCTS USED FOR SURFACE COATINGS SHALL NOT CONTAIN:</p> <ul style="list-style-type: none"> • SUBSTANCES CLASSIFIED AS RISK R PHRASE ACCORDING TO DIRECTIVE 67/448/EEC; • MORE THAN 5% BY WEIGHT OF VOCs; • AZIRIDINE; • CHROMIUM VI COMPOUNDS.
<p>VERIFICATION: CONTRACTORS MUST PROVIDE A LIST WITH ALL SURFACE TREATMENT SUBSTANCES USED FOR EACH MATERIAL PRESENT IN THE FURNITURE AND THEIR SECURITY DATA SHEET OR EQUIVALENT DOCUMENTATION DEMONSTRATING COMPLIANCE WITH THE CRITERION. FURNITURE CARRYING A TYPE I ECOLABEL FULFILLING THE CRITERION WILL BE DEEMED TO COMPLY.</p>							
19	1.1) MATERIALS ADHESIVES AND GLUES – CONTENT	✓		✓	✓		<p>THE VOC CONTENT OF ADHESIVES USED IN THE ASSEMBLY OF FURNITURE SHALL NOT EXCEED:</p> <ul style="list-style-type: none"> • 10% BY WEIGHT, FOR WATER-BASED PRODUCTS; • 30% BY WEIGHT, FOR SOLVENT-BASED PRODUCTS.
<p>VERIFICATION: CONTRACTORS MUST PROVIDE A LIST WITH ALL SURFACE TREATMENT SUBSTANCES USED FOR EACH MATERIAL PRESENT IN THE FURNITURE AND THEIR SECURITY DATA SHEET OR EQUIVALENT DOCUMENTATION DEMONSTRATING COMPLIANCE WITH THE CRITERION. FURNITURE CARRYING A TYPE I ECOLABEL FULFILLING THE CRITERION WILL BE DEEMED TO COMPLY.</p>							

SCOPE: FURNITURE		REFERENCES					GREEN PROCUREMENT CRITERIA
#	KEY CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL WOODEN FURNITURE CRITERIA	UNEP PURCHASING CRITERIA – FURNITURE PRODUCT SHEET	ITALIAN CAM	LOMBARDY REGION	
20	1.1) MATERIALS PADDING MATERIALS – POLYURETHANE FOAMS – CONTENT	✓			✓		THE BLOWING AGENTS OF POLYURETHANE FOAMS (PIU-FOAMS) SHALL NOT BE HFC OR METHYLENE CHLORIDE.
VERIFICATION: CONTRACTORS MUST PROVIDE A SIGNED DECLARATION BY THE FOAM MANUFACTURER OF COMPLIANCE WITH THE CRITERION.							
21	1.1) MATERIALS WOOD AND WOOD-BASED MATERIALS	✓	✓	✓	✓		ALL WOOD AND WOOD-BASED MATERIALS SHALL COME FROM LEGALLY SOURCED TIMBER.
VERIFICATION: CERTIFICATES OF CHAIN OF CUSTODY FOR THE WOOD CERTIFIED AS FSC ²² , PEFC ²³ OR ANY OTHER EQUIVALENT MEANS OF PROOF, WILL BE ACCEPTED AS PROOF OF COMPLIANCE. THE LEGAL ORIGIN OF WOOD CAN ALSO BE DEMONSTRATED WITH A TRACING SYSTEM BEING IN PLACE. THESE VOLUNTARY SYSTEMS MAY BE 3RD PARTY CERTIFIED, OFTEN AS PART OF ISO 9000 AND/OR ISO 14 000 OR EMAS MANAGEMENT SYSTEM. IF WOOD STEMS FROM A COUNTRY THAT HAS SIGNED A VOLUNTARY PARTNERSHIP AGREEMENT (VPA) WITH THE EU, THE FLEGT LICENCE MAY SERVE AS PROOF OF LEGALITY ²⁴ . FOR THE NON-CERTIFIED WOOD, CONTRACTORS SHALL INDICATE THE TYPES (SPECIES), QUANTITIES AND ORIGINS OF THE WOOD USED IN PRODUCTION, TOGETHER WITH A DECLARATION OF THEIR LEGALITY. AS SUCH, THE WOOD SHALL BE ABLE TO BE TRACED THROUGHOUT THE WHOLE PRODUCTION CHAIN FROM THE FOREST TO THE PRODUCT.							
22	1.3) PRODUCTS INDOOR LIGHTING	✓	✓	✓	✓		THE PURCHASING OF LAMPS AND THE DESIGN AND INSTALLATION OF INDOOR LIGHTING SHALL COMPLY WITH THE EU GPP CORE CRITERIA FOR INDOOR LIGHTING.
VERIFICATION: ALL PRODUCTS CARRYING THE EU ECOLABEL OR A NATIONAL OR A PRIVATE LABEL FULFILLING THE FORMULATION OF CRITERION WILL BE DEEMED TO COMPLY. IN ABSENCE OF SUCH A LABEL, APPROPRIATE EVIDENCE OF COMPLIANCE WITH THE CRITERION, SUCH AS A TECHNICAL DOSSIER OF THE MANUFACTURER OR A TEST REPORT FROM A RECOGNISED BODY WILL ALSO BE ACCEPTED.							

22: FSC (Forest Stewardship Council): <http://www.fsc.org/en/>.

23: PEFC (Programme for the Endorsement of Forest Certification): <http://www.pefc.org/internet/html>.

24: The FLEGT (Forest Law Enforcement Governance and Trade) action plan was adopted by the EU in 2003. The Action Plan outlines a series of measures to address illegal logging in developing countries. The Plan defines a timber licensing system to guarantee the legality of imported wood products. In order to obtain the license, Voluntary Partnership Agreements (VPAs) have to be signed between timber-producing countries and the EU. Timber products, which have been legally produced in VPA partner countries, will be licensed for the legality of production; more information at: <http://ec.europa.eu/environment/forests/flegt.htm>.

SCOPE: FURNITURE		REFERENCES					GREEN PROCUREMENT CRITERIA
#	LEADING CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL WOODEN FURNITURE CRITERIA	UNEP PURCHASING CRITERIA – FURNITURE PRODUCT SHEET	ITALIAN CAM	LOMBARDY REGION	
23	1.1) MATERIALS PLASTIC PARTS RECYCLABILITY	✓		✓	✓		ALL PLASTIC PARTS ≥ 50G SHALL BE MARKED FOR RECYCLING ACCORDING TO ISO 11469 OR EQUIVALENT AND MUST NOT CONTAIN ADDITIONS OF OTHER MATERIALS THAT MAY HINDER THEIR RECYCLING.
<p>VERIFICATION: CONTRACTORS MUST PROVIDE A DESCRIPTION OF THE PLASTIC MATERIALS THAT ARE PRESENT AND THE QUANTITIES USED, THE WAY IN WHICH THEY ARE LABELLED AND HOW THEY ARE ATTACHED TO ONE ANOTHER OR TO OTHER MATERIALS. PRODUCTS CARRYING A TYPE I ECOLABEL FULFILLING THE CRITERION WILL BE DEEMED TO COMPLY.</p>							
24	1.1) MATERIALS SUSTAINABLE FOREST MANAGEMENT	✓		✓	✓		PERCENTAGE OF THE FINAL PRODUCT MADE OF WOOD, WOOD FIBRES OR WOOD PARTICLES STEMMING FROM FORESTS THAT ARE VERIFIED AS BEING MANAGED SO AS TO IMPLEMENT THE PRINCIPLES AND MEASURES AIMED AT ENSURING SUSTAINABLE FOREST MANAGEMENT, ON CONDITION THAT THESE CRITERIA CHARACTERIZE AND ARE RELEVANT FOR THE PRODUCT ²⁵ .
<p>VERIFICATION: CERTIFICATES OF CHAIN OF CUSTODY FOR THE WOOD FIBRES CERTIFIED AS FSC, PEFC OR ANY OTHER SUSTAINABLE FOREST MANAGEMENT STANDARD WILL BE ACCEPTED AS PROOF OF COMPLIANCE. ANY OTHER APPROPRIATE MEANS OF PROOF, SUCH AS A TECHNICAL DOSSIER OF THE MANUFACTURER OR A TEST REPORT FROM AN INDEPENDENT BODY WILL ALSO BE ACCEPTED.</p>							
25	1.1) MATERIALS METALS – RECYCLED MATERIALS			✓			AT LEAST 20% OF THE ALUMINIUM AND/OR STEEL USED FOR THE PRODUCTION OF THE ALUMINIUM AND/OR STEEL SHALL BE RECYCLED (SECOND FUSION).
<p>VERIFICATION: CONTRACTORS MUST PROVIDE APPROPRIATE DOCUMENTATION (E.G. TECHNICAL DOSSIER FROM THE MANUFACTURER) WHERE THE RECYCLED CONTENT PERCENTAGE BY WEIGHT IS STATED. PRODUCTS CARRYING A TYPE I ECOLABEL FULFILLING THE CRITERION WILL BE DEEMED TO COMPLY.</p>							
26	1.1) MATERIALS PLASTIC PARTS – CONTENT			✓			FOR PRODUCTS MADE FROM COTTON OR OTHER NATURAL CELLULOSIC FIBRES, THE PRODUCT SHALL COMPLY WITH THE EU GPP CORE CRITERIA FOR TEXTILES.
<p>VERIFICATION: CONTRACTORS MUST PROVIDE A LIST OF THE ADDITIVES USED IN THE DIFFERENT PLASTIC MATERIALS PRESENT IN THE FURNITURE PIECES AND THE RELEVANT DOCUMENTATION TO PROVE COMPLIANCE (E.G. TECHNICAL DOSSIER FROM THE MANUFACTURER, A TEST REPORT FROM A RECOGNISED BODY SHOWING COMPLIANCE). PRODUCTS CARRYING A TYPE I ECOLABEL FULFILLING THE CRITERION WILL BE DEEMED TO COMPLY.</p>							
27	1.1) MATERIALS TEXTILES – CONTENT	✓	✓	✓	✓		PLASTIC PARTS SHALL NOT CONTAIN HALOGENATED FLAME RETARDANTS, PHTHALATES OR SUBSTANCES BASED ON LEAD, CADMIUM, CHROME (IV) MERCURY AND THEIR COMPOUNDS.
<p>VERIFICATION: ALL PRODUCTS CARRYING THE EU ECOLABEL FOR TEXTILES OR A NATIONAL OR PRIVATE LABEL FULFILLING THE CRITERION WILL BE DEEMED TO COMPLY. FOR PRODUCTS OUTSIDE EU / NON EU COUNTRIES, APPROPRIATE EVIDENCE OF COMPLIANCE WITH THE SCHEME, SUCH AS A TECHNICAL DOSSIER OF THE MANUFACTURER OR A TEST REPORT FROM A RECOGNISED BODY WILL BE ACCEPTED.</p>							

²⁵ In Europe, these principles and measures shall at least correspond to those of the Pan-European Operational Level Guidelines for Sustainable Forest Management, as endorsed by the Lisbon Ministerial Conference on the Protection of Forests in Europe (2 to 4 June 1998). Outside Europe they shall at least correspond to the UNCED Forest Principles (Rio de Janeiro, June 1992) and, where applicable, to the criteria or guidelines for sustainable forest management as adopted under the respective international and regional initiatives (ITTO, Montreal Process, Tarapoto Process, UNEP/FAO Dry-Zone Africa Initiative).

SCOPE: FURNITURE		REFERENCES					GREEN PROCUREMENT CRITERIA
#	LEADING CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL WOODEN FURNITURE CRITERIA	UNEP PURCHASING CRITERIA – FURNITURE PRODUCT SHEET	ITALIAN CAM	LOMBARDY REGION	
28	1.1) MATERIALS PADDING MATERIALS – LATEX FOAM – CONTENT	✓	✓				IF LATEX FOAM CONTRIBUTES TO MORE THAN 5% OF THE TOTAL WEIGHT OF THE PRODUCT, THE PRODUCTS SHALL COMPLY WITH THE EU ECOLABEL CRITERIA FOR PADDING MATERIALS.
<p>VERIFICATION: ALL PRODUCTS CARRYING THE EU ECOLABEL FOR TEXTILES OR A NATIONAL OR PRIVATE LABEL FULFILLING THE CRITERION WILL BE DEEMED TO COMPLY. FOR PRODUCTS OUTSIDE EU / NON EU COUNTRIES, APPROPRIATE EVIDENCE OF COMPLIANCE WITH THE SCHEME, SUCH AS A TECHNICAL DOSSIER OF THE MANUFACTURER OR A TEST REPORT FROM A RECOGNISED BODY WILL BE ACCEPTED.</p>							
29	1.2) PACKAGING CONTENT (1)	✓		✓	✓		PACKAGING SHALL CONSIST OF RECYCLED MATERIALS. THE CARDBOARD PACKAGING SHALL CONSIST OF AT LEAST 80% RECYCLED MATERIAL, BY WEIGHT. THE PLASTIC PACKAGING SHALL CONSIST OF AT LEAST 60% RECYCLED MATERIAL, BY WEIGHT.
<p>VERIFICATION: THE PACKAGING CARRYING AN ENVIRONMENTAL CLAIM ON THE RECYCLED CONTENT, BY WEIGHT, COMPLYING WITH THE ISO 14021 OR THE ISO 14024 STANDARDS WILL BE DEEMED TO COMPLY.</p>							
30	1.2) PACKAGING CONTENT (2)			✓			THE PACKAGING FOR THE FURNITURE SHALL NOT CONTAIN PVC.
<p>VERIFICATION: CONTRACTORS MUST PROVIDE A LIST OF THE DIFFERENT PACKAGING MATERIALS USED FOR THE PRODUCT.</p>							
31	1.2) PACKAGING RECYCLABILITY		✓	✓			AT LEAST 80% OF THE PACKAGING BY WEIGHT SHALL CONSISTS OF MATERIALS THAT ARE READILY RECYCLABLE (WITH LOCALLY AVAILABLE RECYCLING SYSTEMS) OR CAN BE COMPOSTED.
<p>VERIFICATION: CONTRACTORS MUST PROVIDE A LIST OF THE ADDITIVES USED IN THE DIFFERENT PLASTIC MATERIALS PRESENT IN THE FURNITURE PIECES AND THE RELEVANT DOCUMENTATION TO PROVE COMPLIANCE (E.G. TECHNICAL DOSSIER FROM THE MANUFACTURER, A TEST REPORT FROM A RECOGNISED BODY SHOWING COMPLIANCE). PRODUCTS CARRYING A TYPE I ECOLABEL FULFILLING THE CRITERION WILL BE DEEMED TO COMPLY.</p>							
32	1.2) PACKAGING SEPARABLE PARTS	✓		✓			ALL PACKAGING MATERIALS SHALL BE EASILY SEPARABLE BY HAND INTO MONO-MATERIAL PARTS (E.G. CARDBOARD, PAPER, PLASTIC).
<p>VERIFICATION: A DESCRIPTION OF THE PRODUCT PACKAGING MUST BE PROVIDED TOGETHER WITH A CORRESPONDING DECLARATION OF COMPLIANCE WITH THE CRITERION.</p>							
33	1.3) PRODUCTS DESIGN FOR DISASSEMBLY				✓		THE PRODUCT'S COMPONENTS AND ARCHITECTURE SHALL BE DESIGNED IN ORDER TO GUARANTEE ITS DISASSEMBLING.
<p>VERIFICATION: CONTRACTORS MUST PROVIDE A DESCRIPTION OF THE DESIGN AND ARCHITECTURE OF THEIR PRODUCTS, PROVIDING EVIDENCE OF THE DISASSEMBLING OF THEIR COMPONENTS. THE PACKAGING CARRYING AN ENVIRONMENTAL CLAIM ON THE DESIGN FOR DISASSEMBLING COMPLYING WITH THE ISO 14021 STANDARD WILL BE DEEMED TO COMPLY.</p>							
34	1.3) PRODUCTS RECYCLED MATERIALS CONTENT	✓		✓	✓		PERCENTAGE BY WEIGHT OF RECYCLED CONTENT OF WOOD-BASED MATERIALS, PLASTICS, AND/OR METALS IN THE FINAL PIECE OF FURNITURE.
<p>VERIFICATION: CONTRACTORS MUST PROVIDE APPROPRIATE DOCUMENTATION WHERE THE RECYCLED CONTENT PERCENTAGE BY WEIGHT IS STATED.</p>							

7 MERCHANDISING CRITERIA

Since no direct methodological reference (both national and international) is given for merchandising, the criteria proposed within this category have been elaborated on the basis of a review of a number of events comparable to Expo Milano 2015 in terms of dimensions, complexity and international visibility.

The criteria have been divided into three sub-categories:

- 1.1. Packaging;
- 1.2. Manufacturers;
- 1.3. Products.

It is relevant to note that, as merchandising comprises a wide variety of possible items and goods, these latter may also fall within other categories, and therefore be suitable for the application of these categories' corresponding criteria (e.g. a chair, as a merchandising item, falls both into the *Merchandising* and *Furniture* categories). Secondly, as regards, the 1.1) Packaging subcategory, Participants are invited to bear in mind the specifications provided within *Section 3* and *Section 8* of the present Guidelines, as regards in particular the legislative framework which rules packaging-related issues. Finally, as previously highlighted (see paragraph 4.1), the Organizer emphasizes that all products that will be exhibited and/or sold within Expo Milano 2015 shall be representative of the food sustainability Theme and in line with the vision and values of the Exposition.

SCOPE: MERCHANDISING		REFERENCES					GREEN PROCUREMENT CRITERIA
#	KEY CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
35	1.1) F&B AND CATERING CARRIER BAGS (1)			✓			CARRIER BAGS SHALL BE BIODEGRADABLE AND COMPOSTABLE ACCORDING TO THE UNI EN 13432:2002 STANDARD.
VERIFICATION: PRODUCTS CERTIFIED ACCORDING TO THE UNI EN 13432:2002 STANDARD WILL BE DEEMED TO COMPLY. FOR PRODUCTS OUTSIDE EUROPE / NON EU COUNTRIES, APPROPRIATE EVIDENCE OF COMPLIANCE WITH THE STANDARD - SUCH AS A TECHNICAL DOSSIER(S) FROM THE MANUFACTURER(S) - WILL ALSO BE ADMITTED.							

SCOPE: MERCHANDISING		REFERENCES					GREEN PROCUREMENT CRITERIA
#	KEY CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
36	1.1) F&B AND CATERING CARRIER BAGS (2)			✓			(ALTERNATIVELY TO CRITERION N.35) BAGS SHALL CONTAIN A MINIMUM OF 80% RECYCLED MATERIAL. THEY SHALL BE REUSABLE MANY TIMES AND RECYCLED AT THE END OF THEIR USEFUL LIFE. THE ORGANIZER SUGGEST TO USE MULTI-USE AND PLASTIC FREE BAGS LIKE FABRIC, JUTE, CANVAS OR ORGANIC MATERIALS.
VERIFICATION: ANY APPROPRIATE MEANS OF PROOF, SUCH AS A TECHNICAL DOSSIER OF THE MANUFACTURER, WILL BE ACCEPTED. BAGS CARRYING AN ENVIRONMENTAL CLAIM ON THE RECYCLED CONTENT COMPLYING WITH THE ISO 14021 OR THE ISO 14024 STANDARDS WILL BE DEEMED TO COMPLY.							

SCOPE: MERCHANDISING		REFERENCES					GREEN PROCUREMENT CRITERIA
#	LEADING CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL WOODEN FURNITURE CRITERIA	OTHER	ITALIAN CAM	LOMBARDY REGION	
37	1.1) MATERIALS – PRIMARY PACKAGING – ENVIRONMENTAL MANAGEMENT			✓			PRIMARY PACKAGING SHALL CONSIDER AN ENVIRONMENTAL ASSESSMENT, INCLUDING THE MANUFACTURING AND DISTRIBUTION SYSTEM, THE WASTAGE OF PACKAGING MATERIAL AND GOODS, THE RELEVANT COLLECTION SYSTEMS, AS WELL AS RECOVERY OR DISPOSAL OPERATIONS.
VERIFICATION: THE PRIMARY PACKAGING CERTIFIED ACCORDING TO THE ISO 18600:2013 SERIES WILL BE DEEMED TO COMPLY.							
38	1.2) MANUFACTURERS ENVIRONMENTAL MANAGEMENT			✓			CONTRACTORS SHALL DEMONSTRATE THE PROPER ENVIRONMENTAL MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE ADOPTION ON AN ENVIRONMENTAL MANAGEMENT SYSTEM ACCORDING TO RECOGNIZED STANDARDS (ISO 14001, EMAS).
VERIFICATION: CONTRACTORS MUST PROVIDE A COPY OF THE STANDARD (ISO 14001/EMAS). ALTERNATIVELY, THE SUPPLIER MUST PROVIDE APPROPRIATE EVIDENCE OF COMPLIANCE WITH ONE OF THESE STANDARDS.							
39	1.2) MANUFACTURERS RESPONSIBLE MANAGEMENT			✓			CONTRACTORS SHALL DEMONSTRATE THE RESPONSIBLE MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE SOCIAL CERTIFICATION STANDARD SA 8000.
VERIFICATION: CONTRACTORS MUST PROVIDE A COPY OF THE SA 8000 CERTIFICATE. ALTERNATIVELY, THE SUPPLIER MUST PROVIDE APPROPRIATE EVIDENCE OF COMPLIANCE WITH THIS STANDARD.							
40	1.3) PRODUCTS ENVIRONMENTAL CLAIMS			✓			GIVE PRIORITY TO MERCHANDISING PRODUCTS CHARACTERIZED BY ONE OR MORE OF THE FOLLOWING CHARACTERISTICS: A) COMPOSTABLE; B) DEGRADABLE; C) DESIGNED FOR DISASSEMBLY; D) EXTENDED LIFE PRODUCT; E) RECOVERED ENERGY; F) RECYCLABLE; G) RECYCLED CONTENT; H) REDUCED ENERGY CONSUMPTION; I) REDUCED RESOURCE USE; L) REDUCED WATER CONSUMPTION; M) REUSABLE AND REFILLABLE; N) WASTE REDUCTION.
VERIFICATION: THE VERIFICATION WILL BE BASED ON THE COMPLIANCE WITH THE ISO 14021 STANDARD.							

SCOPE: MERCHANDISING		REFERENCES					GREEN PROCUREMENT CRITERIA
#	LEADING CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL WOODEN FURNITURE CRITERIA	OTHER	ITALIAN CAM	LOMBARDY REGION	
41	1.3) PRODUCTS ENVIRONMENTAL LABELS			✓			GIVE PRIORITY TO MERCHANDISING PRODUCTS WITH AN ENVIRONMENTAL PROTECTION LABEL - EU ECOLABEL OR ANY OTHER NATIONAL RECOGNISED LABEL (E.G. FOR PAPER PRODUCTS, TEXTILES).
VERIFICATION: ALL MERCHANDISING PRODUCTS CARRYING THE EU ECOLABEL OR A NATIONAL TYPE I ECOLABEL WILL BE AWARDED.							
42	1.3) PRODUCTS CARBON FOOTPRINT			✓			GIVE PRIORITY TO THOSE SUPPLIERS PRODUCING THEIR PRODUCTS WITH A THIRD-PARTY VERIFIED CARBON FOOTPRINT.
VERIFICATION: PRODUCTS CERTIFIED ACCORDING TO THE PAS 2050:2011 OR THE ISO 14067 STANDARDS (OR EQUIVALENT) WILL BE DEEMED TO COMPLY.							
43	1.3) PRODUCTS MATERIALS			✓			GIVE PRIORITY TO: <ul style="list-style-type: none"> • RENEWABLE MATERIALS; • LEGALLY AND RESPONSIBLE SOURCED MATERIALS(E.G. FSC CERTIFICATION FOR WOOD); • DISASSEMBLING MATERIALS; • RECYCLED MATERIALS.
VERIFICATION: A DESCRIPTION OF MATERIALS USED MUST BE PROVIDED TOGETHER WITH A CORRESPONDING DECLARATION OF COMPLIANCE WITH THE CRITERION. APPROPRIATE MEANS OF PROOF, SUCH AS A TECHNICAL DOSSIER FROM THE MANUFACTURER OR THIRD PART CERTIFICATION (E.G. FSC CERTIFICATION FOR WOOD) IS ACCEPTED.							
44	1.3) PRODUCTS TEXTILES – CONTENT			✓			FOR PRODUCTS MADE FROM COTTON OR OTHER NATURAL CELLULOSIC FIBRES, THE PRODUCT SHALL COMPLY WITH THE EU GPP CORE CRITERIA FOR TEXTILES.
VERIFICATION: ALL PRODUCTS CARRYING THE EU ECOLABEL FOR TEXTILES OR A NATIONAL OR PRIVATE LABEL FULFILLING THE CRITERION WILL BE DEEMED TO COMPLY. FOR PRODUCTS OUTSIDE EU / NON EU COUNTRIES, APPROPRIATE EVIDENCE OF COMPLIANCE WITH THE SCHEME, SUCH AS A TECHNICAL DOSSIER OF THE MANUFACTURER OR A TEST REPORT FROM A RECOGNISED BODY WILL BE ACCEPTED.							

8 PACKAGING CRITERIA

As anticipated, the sustainability of packaging is a core issue for Expo Milano 2015. This commitment implies the active involvement of all Participants as well as of their supply chains, which shall be encouraged to adopt the most advanced solutions within their packaging needs. Still, Participants have to bear in mind that – beyond the possibility to adopt voluntary GP criteria within their procurement processes - the scope of this category is well regulated, both at the European and at the Italian national level.

The main legislative reference is represented by the European Directive 94/62/EC on packaging and packaging waste, whose primary goal is the harmonisation of national measures in order to prevent or reduce the impact of packaging and packaging waste on the environment. The Directive contains provisions on the prevention of packaging waste, on the re-use of packaging and on the recovery and recycling of packaging waste. It has been entirely recognized by the Italian legislation on packaging and packaging waste.

The environmental criteria proposed for this category aim at limiting the production of packaging waste and promoting recycling, re-use and other forms of waste recovery, the final objective being the highest reduction of total waste volume of Expo Milano 2015.

SCOPE: PACKAGING		REFERENCES					GREEN PROCUREMENT CRITERIA
#	KEY CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL PACKAGING	OTHER	ITALIAN CAM	LOMBARDY REGION	
35 — 36	WITH REFERENCE TO PACKAGING KEY CRITERIA, PLEASE REFER TO MERCHANDISING KEY CRITERIA NN. 33 AND 34:						
	35: 1.1) PACKAGING – CARRIER BAGS (1)						
	36: 1.1) PACKAGING – CARRIER BAGS (2)						

SCOPE: PACKAGING		REFERENCES					GREEN PROCUREMENT CRITERIA
#	LEADING CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL PACKAGING	OTHER	ITALIAN CAM	LOMBARDY REGION	
45	1.1) ALL PACKAGES MANUFACTURING AND COMPOSITION		✓	✓			<p>CONTRACTORS WILL BE AWARDED ON THE BASIS OF THEIR CAPACITY TO²⁶:</p> <ul style="list-style-type: none"> • MINIMIZE THE PACKAGING WEIGHT AND VOLUME; • GUARANTEE PACKAGING REUSE, RECOVERY AND RECYCLING; • PREFER MONO-MATERIAL PACKAGING; • REDUCE THE NUMBER OF PACKAGING MATERIALS; • USE EASILY DISASSEMBLE PACKAGING MATERIALS.
<p>VERIFICATION: CONTRACTORS MUST PROVIDE ADEQUATE DOCUMENTATION (E.G. TECHNICAL DOSSIER FROM THE MANUFACTURER) OF THE ENVIRONMENTAL CHARACTERISTICS OF THE PACKAGING DECLARED.</p>							
46	1.1) ALL PACKAGES REUSABLE PACKAGING		✓	✓			<p>CONTRACTORS WILL BE AWARDED ON THE BASIS OF THEIR ADOPTION OF REUSABLE PACKAGING.</p>
<p>VERIFICATION: A DESCRIPTION OF THE PRODUCT PACKAGING MUST BE PROVIDED TOGETHER WITH A CORRESPONDING DECLARATION OF COMPLIANCE WITH THE CRITERION. THE PACKAGING CARRYING AN ENVIRONMENTAL CLAIM COMPLYING WITH THE ISO 14021 STANDARD WILL BE DEEMED TO COMPLY.</p>							
47	1.1) ALL PACKAGES RECOVERABLE PACKAGING		✓	✓			<p>CONTRACTORS WILL BE AWARDED ON THE BASIS OF THEIR ADOPTION OF RECOVERABLE PACKAGING IN THE FORM OF:</p> <ul style="list-style-type: none"> • MATERIAL RECYCLING; • ENERGY RECOVERY (MINIMUM POTENTIAL ENERGY OF 5 MJ/KG).
<p>VERIFICATION: A DESCRIPTION OF THE PRODUCT PACKAGING MUST BE PROVIDED TOGETHER WITH A CORRESPONDING DECLARATION OF COMPLIANCE WITH THE CRITERION. THE PACKAGING CARRYING AN ENVIRONMENTAL CLAIM COMPLYING WITH THE ISO 14021 STANDARD WILL BE DEEMED TO COMPLY.</p>							
48	1.2) SPECIFIC PRODUCT PACKAGING CLEANING PRODUCTS PACKAGING – CONTENT	✓	✓	✓			<p>THE WEIGHT UTILITY RATIO FOR THE PRIMARY PACKAGING SHALL NOT EXCEED:</p> <ul style="list-style-type: none"> • 120 G PACKAGING PER LITRE USE, SOLUTION FOR CONCENTRATE PRODUCTS; • 150 G PACKAGING PER LITRE USE SOLUTION, FOR READY TO USE PRODUCTS.
<p>VERIFICATION: ALL PRODUCTS CARRYING THE EU ECOLABEL FOR CLEANING PRODUCTS OR A NATIONAL OR PRIVATE LABEL FULFILLING THE CRITERION WILL BE DEEMED TO COMPLY. ANY OTHER APPROPRIATE MEANS OF PROOF, SUCH AS A TECHNICAL DOSSIER OF THE MANUFACTURER OR A TEST REPORT FROM A RECOGNISED BODY WILL ALSO BE ACCEPTED.</p>							
49	1.2) SPECIFIC PRODUCT PACKAGING IT EQUIPMENT PACKAGING CONTENT	✓	✓				<p>CARDBOARD BOXES SHALL BE MADE OF AT LEAST 80% RECYCLED MATERIALS. PLASTIC BAGS OR SHEETS FOR THE FINAL PACKAGING SHALL BE MADE OF AT LEAST 60% RECYCLED MATERIALS.</p>
<p>VERIFICATION: ALL PRODUCTS CARRYING THE EU ECOLABEL FOR IT EQUIPMENT OR A NATIONAL OR PRIVATE LABEL FULFILLING THE CRITERION WILL BE DEEMED TO COMPLY. ANY OTHER APPROPRIATE MEANS OF PROOF, SUCH AS A TECHNICAL DOSSIER OF THE MANUFACTURER OR A TEST REPORT FROM A RECOGNISED BODY WILL ALSO BE ACCEPTED.</p>							
<p>WITH REFERENCE TO PACKAGING LEADING CRITERIA, PLEASE ALSO REFER TO: F&B AND CATERING CRITERIA NN. 14 (RECYCLED CARDBOARD PACKAGING), 15 (RECYCLED PLASTIC PACKAGING) AND 16 (F&B PRIMARY PACKAGING); FURNITURE CRITERIA NN. 28, 29 (PRODUCT PACKAGING CONTENT), 30 (RECYCLABILITY) AND 31 (SEPARABLE PARTS); MERCHANDISING CRITERION N. 37 (ENVIRONMENTAL MANAGEMENT OF PRIMARY PACKAGING).</p>							

²⁶: Please note that, accordingly to the Expo Milano 2015 *Waste Management Plan*, the compostable/biodegradable packaging materials will be collected together with the plastic packaging fraction. Thus, the use of compostable/biodegradable materials for packaging is not a suitable GP criterion.

9 EVENT MANAGEMENT CRITERIA

This chapter addresses the adoption of Green Procurement Criteria within the Theme-related events and meetings that will be organized and managed by Participants – both on and off the Expo Site – before and during the whole Exposition period.

Regardless of their size, the proper environmental management of these initiatives can in fact contribute to the success of the Event. As a considerable part of organizing an event involves procuring goods and services, Participants should include green criteria in the bids and in the following contracts targeted to their event service providers. For all event purchases, the starting point should be to consider if the product or service is essential to delivering the visitor experience. In many cases, it will be possible to deliver the same or better experience using less material. Where items are essential, Participants should consider whether they can be hired in or reused from previous events, rather than buying new. If not, the following criteria for procuring products and services should be applied. They have been divided into three sub-categories:

- 1.1. Event organization and management (general);
- 1.2. Event promotional materials;
- 1.3. Event catering.

SCOPE: EVENT MANAGEMENT		REFERENCES					GREEN PROCUREMENT CRITERIA
#	KEY CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
50	1.1) EVENT ORGANIZATION AND MANAGEMENT (GENERAL) ENVIRONMENTAL MANAGEMENT		✓	✓		✓	<p>PROVIDERS WILL BE AWARDED ON THE BASIS OF THE MEASURES ADOPTED IN ORDER TO REDUCE THE ENVIRONMENTAL IMPACTS OF THE EVENTS ORGANIZED AND MANAGED, E.G.:</p> <ul style="list-style-type: none"> • TO AVOID EXCESSIVE PAPER USAGE, BY CARRYING OUT ALL MARKETING, CORRESPONDENCE AND REGISTRATION ACTIVITIES ELECTRONICALLY; • USING DOUBLE-SIDED PRINTING RECYCLED PAPER, WITH VEGETABLE-BASED INKS, WHERE POSSIBLE; • PRINTING DOCUMENTS IN BLACK AND WHITE RATHER THAN COLOUR; • PROVIDING LINKS TO DOWNLOAD EVENT MATERIALS RATHER THAN PROVIDING LARGE HANDOUTS; • PROVIDING DOCUMENTS ON CDS OR MEMORY STICKS; • USING WHITEBOARDS RATHER THAN PAPER FLIPCHARTS; • USING REUSABLE - RATHER THAN EVENT-SPECIFIC - NAME BADGES, SIGNS AND DISPLAY MATERIALS AND COLLECTING THESE ITEMS AFTER THE EVENTS; • USING REUSABLE MATERIALS FOR EXHIBITION STANDS, OUTFITTING, ETC.; • USING PENS AND PENCILS MADE FROM RECYCLED/SUSTAINABLE MATERIALS; • USING REUSABLE ORGANIC COTTON, JUTE OR RECYCLED BAGS RATHER THAN PLASTIC (AND ADVERTISE THE BENEFITS ON THE BAGS); • USING SIGNAGE THROUGHOUT TO EDUCATE PARTICIPANTS ABOUT RECYCLING, COMPOSTING, WATER AND ENERGY CONSERVATION, AND MENU SELECTION; • INCLUDING INFORMATION TO VISITORS IN THE PROGRAM OF THE EVENTS ABOUT THE SUSTAINABILITY OBJECTIVES AND HOW THEY CAN BE REACHED (E.G. SELECTIVE WASTE COLLECTION); • WASTE AND PACKAGING PREVENTION SOLUTIONS ADOPTED.
<p>VERIFICATION: PROVIDERS MUST PROVIDE A TECHNICAL DESCRIPTION OF THE SOLUTIONS ADOPTED TO REDUCE THE ENVIRONMENTAL IMPACTS OF THE EVENTS ORGANIZED AND MANAGED.</p>							
51	1.1) EVENT ORGANIZATION AND MANAGEMENT (GENERAL) ENVIRONMENTAL MANAGEMENT SYSTEM		✓			✓	<p>PROVIDERS WILL BE AWARDED ON THE BASIS OF THEIR ADOPTION OF AN ENVIRONMENTAL MANAGEMENT SYSTEM (EMS) BASED ON RECOGNIZED STANDARDS (ISO14001, EMAS)²⁷.</p>
<p>VERIFICATION: PROVIDERS MUST PROVIDE A TECHNICAL DESCRIPTION OF THE SOLUTIONS ADOPTED TO REDUCE THE ENVIRONMENTAL IMPACTS OF THE EVENTS ORGANIZED AND MANAGED.</p>							
52	1.1) EVENT ORGANIZATION AND MANAGEMENT (GENERAL) EVENT CARBON FOOTPRINT		✓	✓		✓	<p>PROVIDERS WHOSE EVENTS' ORGANIZATION AND MANAGEMENT HAVE A THIRD-PARTY VERIFIED CARBON FOOTPRINT WILL BE REWARDED.</p>
<p>VERIFICATION: EVENTS CERTIFIED ACCORDING TO THE PAS 2050:2011 OR THE ISO 14067 STANDARDS (OR EQUIVALENT) WILL BE DEEMED TO COMPLY</p>							

²⁷: Within the GPP, the registration according to the EMAS scheme and/or the certification according to the ISO 14001 standard can serve as a non-exclusive means of proof of the required capabilities.

SCOPE: EVENT MANAGEMENT		REFERENCES					GREEN PROCUREMENT CRITERIA
#	KEY CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
53	1.2) EVENT PROMOTIONAL MATERIALS – PAPER – RECYCLED OPTION	✓	✓	✓	✓	✓	<p>PROVIDERS SHALL USE PAPER:</p> <ul style="list-style-type: none"> MADE AT LEAST FROM 75% RECOVERED PAPER FIBRES, WITH A MINIMUM OF 80% POST-CONSUMER RECYCLED FIBRES²⁸; THAT IS AT LEAST ELEMENTARY CHLORINE FREE (ECF). TOTALLY CHLORINE FREE (TCF) WILL ALSO BE ACCEPTED.
<p>VERIFICATION: ALL PRODUCTS CARRYING A TYPE I ECOLABEL, SUCH AS THE EU ECOLABEL, FULFILLING THE CRITERION WILL BE ACCEPTED. ANY OTHER APPROPRIATE MEANS OF PROOF, SUCH AS A TECHNICAL DOSSIER OF THE MANUFACTURER OR A TEST REPORT FROM A RECOGNISED BODY WILL ALSO BE ACCEPTED.</p>							
54	1.2) EVENT PROMOTIONAL MATERIALS – PAPER – SUSTAINABLE AND/OR LEGAL VIRGIN FIBRE OPTION	✓	✓	✓	✓	✓	<p>THE VIRGIN FIBRE FOR PULP PRODUCTION SHALL COME FROM LEGAL SOURCES. THE PAPER MUST BE AT LEAST ELEMENTARY CHLORINE FREE (ECF).</p>
<p>VERIFICATION: CERTIFICATES OF CHAIN OF CUSTODY FOR THE VIRGIN FIBRE CERTIFIED AS FSC, PEFC OR ANY OTHER SUSTAINABLE FOREST MANAGEMENT STANDARD WHERE THE PERCENTAGE OF CERTIFIED WOOD IS INDICATED, WILL BE ACCEPTED AS PROOF OF COMPLIANCE FOR THAT PERCENTAGE. THE LEGAL ORIGIN OF WOOD CAN ALSO BE DEMONSTRATED WITH A TRACING SYSTEM BEING IN PLACE. THESE VOLUNTARY SYSTEMS MAY BE 3RD PARTY CERTIFIED, OFTEN AS PART OF ISO 9001:2008 AND/OR ISO 14001 OR EMAS MANAGEMENT SYSTEM²⁹. AS REGARDS THE ECF REQUIREMENT, A TECHNICAL DOSSIER OF THE MANUFACTURER WILL SERVE AS MEANS OF PROOF.</p>							
55	1.3) EVENT CATERING – REUSABLE TABLEWARE	✓			✓	✓	<p>FOOD AND BEVERAGES SHALL BE SERVED USING CUTLERY, GLASSWARE, CROCKERY AND TABLECLOTHS WHICH ARE REUSABLE (E.G. CERAMIC; GLASS).</p> <p><i>PLEASE NOTE THAT THE ADOPTION OF THIS CRITERION SHALL BE CONSISTENT WITH THE SEPARATE COLLECTION SYSTEM IN FORCE IN THE LOCATION WHERE THE EVENT WILL TAKE PLACE.</i></p>
<p>VERIFICATION: CATERERS MUST PROVIDE A SIGNED DECLARATION ON THE MATERIALS OF THE TABLEWARE USED IN CARRYING OUT THE SERVICE.</p>							
56	1.3) EVENT CATERING – BIODEGRADABLE AND COMPOSTABLE TABLEWARE	✓			✓	✓	<p><i>(WHEN KEY CRITERION N.55 IS INAPPLICABLE)</i></p> <p>FOOD AND BEVERAGES SHALL BE SERVED USING CUTLERY, GLASSWARE, CROCKERY, TABLECLOTHS AND PAPER NAPKINS WHICH ARE BIODEGRADABLE AND COMPOSTABLE ACCORDING TO THE UNI EN 13432:2002 STANDARD. <i>PLEASE NOTE THAT THE ADOPTION OF THIS CRITERION SHALL BE CONSISTENT WITH THE SEPARATE COLLECTION SYSTEM IN FORCE IN THE LOCATION WHERE THE EVENT WILL TAKE PLACE.</i></p>
<p>VERIFICATION: PRODUCTS CERTIFIED ACCORDING TO THE UNI EN 13432:2002 STANDARD WILL BE DEEMED TO COMPLY. FOR PRODUCTS OUTSIDE EUROPE / NON EU COUNTRIES, APPROPRIATE EVIDENCE OF COMPLIANCE WITH THE STANDARD – SUCH AS A TECHNICAL DOSSIER(S) FROM THE MANUFACTURER(S) – WILL ALSO BE ADMITTED.</p>							

²⁸: Recovered paper fibres include both post-consumer recycled fibres and pre-consumer recycled fibres from paper mills, also known as broke. Post-consumer recycled fibres may come from consumers, offices, printing houses, bookbinders, or similar.

²⁹: If wood stems from a country that has signed a Voluntary Partnership Agreement (VPA) with the EU, the FLEGT license may serve as proof of legality. For the non-certified virgin fibre, bidders shall indicate the types (species), quantities and origins of fibres used in the pulp and paper production, together with a declaration of their legality. As such the fibres shall be able to be traced throughout the whole production chain from the forest to the product.

SCOPE: EVENT MANAGEMENT		REFERENCES					GREEN PROCUREMENT CRITERIA
#	KEY CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
57	1.3) EVENT CATERING FOOD RECOVERY				✓	✓	THE CATERERS OF THE EVENT(S) SHALL ADOPT FOOD RECOVERY INITIATIVES ACCORDING TO THE INSTRUCTIONS PROVIDED WITHIN THE GUIDE "FOOD & BEVERAGE" ⁵⁰ .
VERIFICATION: CATERERS MUST PROVIDE A SIGNED DECLARATION OF COMPLIANCE OF THE FOOD RECOVERY INITIATIVES ADOPTED WITH THE INSTRUCTIONS PROVIDED WITHIN THE GUIDE "FOOD & BEVERAGE".							

SCOPE: EVENT ORGANIZATION AND MANAGEMENT		REFERENCES					GREEN PROCUREMENT CRITERIA
#	LEADING CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
58	1.3) EVENT CATERING PROCUREMENT OF ORGANIC FOOD	✓			✓	✓	EVENT CATERING PROVIDERS WILL BE AWARDED ON THE BASIS OF THE SHARE OF PRODUCTS COMING FROM ORGANIC SOURCES.
VERIFICATION: PRODUCTS CARRYING A COMMUNITY OR A NATIONAL ORGANIC LABEL WILL BE DEEMED TO COMPLY. FOR THOSE COUNTRIES OUTSIDE THE EUROPEAN UNION AND WITHOUT A NATIONAL ORGANIC LABEL, EVENT CATERING PROVIDERS MUST PROVIDE A SIGNED DECLARATION OF COMPLIANCE.							
59	1.3) EVENT CATERING PROCUREMENT OF F&B FROM A DEFINED GEOGRAPHICAL AREA	✓			✓		EVENT CATERING PROVIDERS WILL BE AWARDED ON THE BASIS OF THE SHARE OF PRODUCTS COMPLYING WITH EU REG. 510/2006 (ON THE PROTECTION OF GEOGRAPHICAL INDICATIONS AND DESIGNATIONS OF ORIGIN FOR AGRICULTURAL PRODUCTS AND FOOD STUFFS) AND EU REG. 509/2006 ON AGRICULTURAL PRODUCTS AND FOODSTUFFS AS TRADITIONAL SPECIALITIES GUARANTEED OR ANY OTHER NATIONAL LEGISLATION THAT GUARANTEE THE CONNECTION BETWEEN PRODUCTS AND THE RURAL TERRITORY.
VERIFICATION: PRODUCTS CARRYING A COMMUNITY OR A NATIONAL LABEL ACCORDING TO EU REGULATIONS N. 510/2006, 1898/2006 AND 509/2006 WILL BE DEEMED TO COMPLY. FOR THOSE COUNTRIES OUTSIDE THE EU, CATERING PROVIDERS MUST PROVIDE A CORRESPONDING DOCUMENTATION OF COMPLIANCE TO THE SPECIFIC LEGISLATION OF ITS COUNTRY THAT GUARANTEE THE CONNECTION BETWEEN PRODUCTS AND THE RURAL TERRITORY.							
60	1.3) EVENT CATERING PAPER PRODUCTS	✓			✓	✓	PAPER PRODUCTS, SUCH AS KITCHEN PAPER OR PAPER NAPKINS, TO BE USED IN CARRYING OUT THE SERVICE, SHALL BE MADE FROM RECYCLED OR SUSTAINABLY MANAGED VIRGIN FIBRE.
VERIFICATION: PRODUCTS CARRYING THE EU ECOLABEL OR OTHER NATIONAL LABEL(S) WILL BE DEEMED TO COMPLY. FOR PRODUCTS OUTSIDE EU / NON EU COUNTRIES, APPROPRIATE EVIDENCE OF COMPLIANCE WITH THE SCHEME - SUCH AS A TECHNICAL DOSSIER(S) OF THE MANUFACTURER(S) OR A TEST REPORT FROM A RECOGNISED BODY - WILL BE ADMITTED.							

30: To be released in the next months.

SCOPE: EVENT ORGANIZATION AND MANAGEMENT		REFERENCES					GREEN PROCUREMENT CRITERIA
#	LEADING CRITERIA	INTERNATIONAL EU LEVEL			NATIONAL LEVEL		PROPOSAL OF FORMULATION
		EU GPP	EU ECOLABEL	OTHER	ITALIAN CAM	LOMBARDY REGION	
61	1.3) EVENT CATERING ENVIRONMENTAL MANAGEMENT	✓			✓	✓	CATERERS SHALL DEMONSTRATE THE PROPER ENVIRONMENTAL MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE ADOPTION ON AN ENVIRONMENTAL MANAGEMENT SYSTEM ACCORDING TO RECOGNIZED STANDARDS (ISO14001, EMAS).
VERIFICATION: CATERERS MUST PROVIDE A COPY OF EMAS OR ISO 14001 CERTIFICATE. OTHER ADEQUATE MEANS OF PROOF – SUCH AS A TECHNICAL DESCRIPTION OF THE EMS – WILL ALSO BE ACCEPTED.							
62	1.3) EVENT CATERING RESPONSIBLE MANAGEMENT	✓			✓	✓	CATERERS SHALL DEMONSTRATE THE RESPONSIBLE MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE SOCIAL CERTIFICATION STANDARD SA8000.
VERIFICATION: CATERERS MUST PROVIDE A COPY OF THE SA8000 CERTIFICATE. OTHER ADEQUATE MEANS OF PROOF – SUCH AS A TECHNICAL DESCRIPTION OF THE EMS – WILL ALSO BE ACCEPTED.							
63	1.3) EVENT CATERING FREIGHT TRANSPORT	✓			✓		THE VEHICLES USED IN CARRYING OUT THE SERVICE SHALL BE HYBRID, ELECTRIC, BIFUEL OR AT LEAST FULFIL THE EXHAUST EMISSION REQUIREMENTS OF EURO 4.
VERIFICATION: PROVIDERS MUST PROVIDE A LIST OF THE VEHICLES TO BE USED IN CARRYING OUT THE SERVICE, AND THE RESPECTIVE TECHNICAL SHEETS OF THESE VEHICLES WHICH STATE THE RELEVANT EMISSION LEVELS.							

10 VERIFICATION BY THE ORGANIZER

The adoption of the green procurement criteria by Participants will be first communicated to the Organizer within the documents they will deliver as part of the submission of their Exhibition Project (*Section Exhibition Plan – Sustainability*). To this end, Participants will be asked to fill in a specific “*Green Procurement Form*” (as the facsimile Application form illustrated here below), or to provide other documentation with equivalent appropriate evidence addressing the implementation of the criteria adopted.

Please note that for each category of supplies, or even for other categories, Participants can add other green procurement criteria, providing the corresponding related information to the Organizer.

On the basis of the information provided, the Organizer, being in accord with the BIE, will provide adequate visibility to the GP initiative adopted by each Participant. Detailed information on the visibility system will be provided by the Organizer.

Please note that, during the Event, the Organizer will involve the Participants in the verification of the actual level of implementation of the GP criteria, as declared in the illustrated Application Form. If the information provided and the level of compliance declared by a Participant within the form will not correspond to the green procurement practices actually implemented during the Event, the Organizer will proportionally reduce the level of visibility acknowledged to the Participant.

The Organizer will support Participants’ adoption of the GP criteria suggested in this Guidelines by providing all the possible additional information they could need.

In case of doubt or if you need any kind of help or assistance, please contact the Organizer at the following email address: GPsustainability@expo2015.org

GREEN PROCUREMENT APPLICATION FORM

GREEN PROCUREMENT APPLICATION FORM					
NAME OF THE PARTICIPANT				
DATE OF SUBMISSION				
1. DESCRIPTION OF THE GREEN PROCUREMENT (GP) STRATEGY AND APPROACH ADOPTED <i>please provide a brief description of the gp strategy adopted (e.g. priorities and targets identified, categories of supplies addressed, items covered)</i>					
2. SELECTION OF THE GP CRITERIA ADOPTED					
CRITERIA	ADOPTION	LEVEL OF IMPLEMENTATION ³¹ <i>(e.g. percentage on the procurement value of the category)</i>	FORMULATION	VERIFICATION	ADDITIONAL COMMENTS <i>(optional)</i>
1	<input type="checkbox"/> YES <input type="checkbox"/> NO		<input type="checkbox"/> totally compliant with the formulation proposed <input type="checkbox"/> partially compliant with the formulation proposed PLEASE SPECIFY THE FORMULATION ADOPTED:	<input type="checkbox"/> totally compliant with the formulation proposed <input type="checkbox"/> partially compliant with the formulation proposed PLEASE SPECIFY THE FORMULATION ADOPTED:
2	<input type="checkbox"/> YES <input type="checkbox"/> NO		<input type="checkbox"/> totally compliant with the formulation proposed <input type="checkbox"/> partially compliant with the formulation proposed PLEASE SPECIFY THE FORMULATION ADOPTED:	<input type="checkbox"/> totally compliant with the formulation proposed <input type="checkbox"/> partially compliant with the formulation proposed PLEASE SPECIFY THE FORMULATION ADOPTED:
....
....
N	ADDITIONAL CRITERIA ADOPTED BY PARTECIPANT <i>(description)</i>	LEVEL OF IMPLEMENTATION³² <i>(e.g. percentage on the procurement value of the category)</i>	FORMULATION	VERIFICATION	ADDITIONAL COMMENTS

31: Participants should fill in this field by providing a proper indication of the level of implementation of the criterion compared with the overall procurement of the corresponding category of supply. The “percentage on the procurement value of the category” could be a proper measurement applicable to most criteria, whereas in some cases the formulation of the criterion already contains a quantification of the GP commitment for that specific category (e.g. in the case of the purchase of a certain percentage of organic products).

32: Participants should fill in this field by providing a proper indication of the level of implementation of the criterion compared with the overall procurement of the corresponding category of supply. The “percentage on the procurement value of the category” could be a proper measurement applicable to most criteria, whereas in some cases the formulation of the criterion already contains a quantification of the GP commitment for that specific category (e.g. in the case of the purchase of a certain percentage of organic products).

11 ANNEX – SUMMARY OF THE GP CRITERIA

#	CATEGORY	SCOPE		CRITERION
1	KEY	F&B AND CATERING SERVICES	PROCUREMENT OF ORGANIC FOOD	FOR EACH OF THE FOLLOWING PRODUCT GROUPS, A DEFINED PERCENTAGE (BY WEIGHT) OF THE PRODUCTS PURCHASED SHALL BE ORGANICALLY PRODUCED. THE ORGANIZER SUGGESTS THE FOLLOWING PERCENTAGES: VEGETABLES (40%); FRUIT (40%); MEAT: (15%); FISH, MARINE AND AQUACULTURE PRODUCTS (20%); DAIRY PRODUCTS (40%); EGGS (40%).
2	KEY	F&B AND CATERING SERVICES	VISITOR INFORMATION PLAN	CATERERS SHALL PROVIDE A VISITOR INFORMATION PLAN, CONTAINING (AT LEAST) THE FOLLOWING ELEMENTS: <ul style="list-style-type: none"> • NUTRITIONAL FACTS (DIETARY AND NUTRITIONAL INFORMATION AND COMPOSITION OF THE F&B PRODUCTS SERVED/SOLD); • TERRITORIAL ORIGIN OF THE F&B PRODUCTS SERVED/SOLD; • SELECTIVE WASTE COLLECTION.
3	KEY	F&B AND CATERING SERVICES	STAFF TRAINING	THE CATERING STAFF SHALL BE TRAINED IN WASTE MINIMISATION, MANAGEMENT AND SELECTIVE WASTE COLLECTION, AS WELL AS IN PRODUCT INFORMATION (E.G. ORIGIN, ENVIRONMENTAL AND SOCIAL QUALITY OF THE PRODUCT).
4	KEY	F&B AND CATERING SERVICES	CLEANING PRODUCTS	THE CLEANING PRODUCTS TO BE USED IN CARRYING OUT THE SERVICE SHALL COMPLY WITH THE EU ECOLABEL CRITERIA FOR CLEANING PRODUCTS.
5	LEADING	F&B AND CATERING SERVICES	PROCUREMENT OF F&B FROM A DEFINED GEOGRAPHICAL AREA	SHARE OF PRODUCTS PURCHASED COMPLYING WITH EU REG. 510/2006 AND EU REG. 509/2006 OR ANY OTHER NATIONAL LEGISLATION THAT GUARANTEES THE CONNECTION BETWEEN PRODUCTS AND THE RURAL TERRITORY.
6	LEADING	F&B AND CATERING SERVICES	PROCUREMENT OF F&B PRODUCED UNDER INTEGRATED PRODUCTION SYSTEMS	FOR THE FOLLOWING PRODUCT GROUPS, A DEFINED PERCENTAGE OF THE REMAINING NON-ORGANIC PRODUCTS PURCHASED (BY WEIGHT) SHALL BE PRODUCED IN ACCORDANCE WITH THE INTEGRATED PRODUCTION CRITERIA ACCORDING TO THE UNI 11233:2009 STANDARD. THE ORGANIZER SUGGESTS THE FOLLOWING PERCENTAGES: VEGETABLES (20%); FRUIT (20%); MEAT (10%); FISH, MARINE AND AQUACULTURE PRODUCTS (10%); DAIRY PRODUCTS (20%).
7	LEADING	F&B AND CATERING SERVICES	PROCUREMENT OF EGGS	FOR THE REMAINING NON-ORGANIC SHARE OF THE EGGS PURCHASED, THE FARMING METHOD SHALL COMPLY WITH THE "FREE RANGE EGGS" CRITERION FORESEEN BY THE EU REGULATION 589/2008.

#	CATEGORY	SCOPE		CRITERION
8	LEADING	F&B AND CATERING SERVICES	PRODUCT CARBON FOOTPRINT	SELECTION OF CATERERS SERVING/SELLING FOOD AND BEVERAGE PRODUCTS WITH A THIRD-PARTY VERIFIED CARBON FOOTPRINT.
9	LEADING	F&B AND CATERING SERVICES	PAPER PRODUCTS	PAPER PRODUCTS, SUCH AS KITCHEN PAPER OR PAPER NAPKINS, TO BE USED IN CARRYING OUT THE SERVICE, SHALL BE MADE FROM RECYCLED OR SUSTAINABLY MANAGED VIRGIN FIBRE.
10	LEADING	F&B AND CATERING SERVICES	EQUIPMENT	<p>THE EQUIPMENT OF THE CATERER SHALL MEET THE FOLLOWING ENERGY EFFICIENCY STANDARDS:</p> <ul style="list-style-type: none"> • A+ CLASS, FOR REFRIGERATORS AND FREEZERS; • A CLASS, FOR DISHWASHERS AND OVENS. <p>IN CASE OF PROFESSIONAL EQUIPMENT, POINTS WILL BE ASSIGNED TO THE CATERER WHOSE EQUIPMENT PROVIDES FOR LESS ENERGY CONSUMPTION.</p>
11	LEADING	F&B AND CATERING SERVICES	ENVIRONMENTAL MANAGEMENT	CATERERS SHALL DEMONSTRATE THE PROPER ENVIRONMENTAL MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE ADOPTION ON AN ENVIRONMENTAL MANAGEMENT SYSTEM ACCORDING TO RECOGNIZED STANDARDS (ISO14001, EMAS).
12	LEADING	F&B AND CATERING SERVICES	RESPONSIBLE MANAGEMENT	CATERERS SHALL DEMONSTRATE THE RESPONSIBLE MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE SOCIAL CERTIFICATION STANDARD SA8000.
13	LEADING	F&B AND CATERING SERVICES	ANIMAL WELFARE STANDARDS	PROPORTION OF ANIMAL PRODUCTS WHICH ARE PRODUCED WITH HIGH WELFARE STANDARDS ACCORDING TO NATIONAL GUIDELINES.
14	LEADING	F&B AND PACKAGING	RECYCLED CARDBOARD PACKAGING	THE CARDBOARD SECONDARY AND TERTIARY PACKAGING SHALL CONSIST OF AT LEAST 90% RECYCLED MATERIAL, BY WEIGHT.
15	LEADING	F&B AND PACKAGING	RECYCLED PLASTIC PACKAGING	THE PLASTIC SECONDARY AND TERTIARY PACKAGING SHALL CONSIST OF AT LEAST 60% RECYCLED MATERIAL, BY WEIGHT.
16	LEADING	F&B AND PACKAGING	PRIMARY PACKAGING	<p>CATERERS WILL BE AWARDED ON THE BASIS OF:</p> <ul style="list-style-type: none"> • THE MINIMIZATION OF THEIR PRODUCTS' PRIMARY PACKAGING (ACCORDING TO THE PERCENTAGES, BY WEIGHT); • THE RECYCLABILITY OF THE PACKAGING MATERIALS OF THEIR PRODUCTS; • THE CONTENT RECYCLED MATERIAL OF THEIR PRODUCTS (ACCORDING TO THE PERCENTAGES, BY WEIGHT).
17	LEADING	F&B AND CATERING SERVICES	FREIGHT TRANSPORT	THE VEHICLES USED IN CARRYING OUT THE SERVICE SHALL BE HYBRID, ELECTRIC, BIFUEL OR AT LEAST FULFILL THE EXHAUST EMISSION REQUIREMENTS OF EURO 4.
18	KEY	FORNITURE	SURFACE COATING OF WOOD, PLASTIC AND/OR METAL PARTS - CONTENT	<p>THE PRODUCTS USED FOR SURFACE COATINGS SHALL NOT CONTAIN:</p> <p>SUBSTANCES CLASSIFIED AS RISK R PHRASE ACCORDING TO DIRECTIVE 67/448/EEC; MORE THAN 5% BY WEIGHT OF VOCs; AZIRIDINE; CHROMIUM VI COMPOUNDS.</p>

#	CATEGORY	SCOPE		CRITERION
19	KEY	FURNITURE	ADHESIVES AND GLUES	<p>THE VOC CONTENT OF ADHESIVES USED IN THE ASSEMBLY OF FURNITURE SHALL NOT EXCEED:</p> <ul style="list-style-type: none"> • 10% BY WEIGHT, FOR WATER-BASED PRODUCTS; • 30% BY WEIGHT, FOR SOLVENT-BASED PRODUCTS.
20	KEY	FURNITURE	PADDING MATERIALS – POLYURETHANE FOAMS – CONTENT	THE BLOWING AGENTS OF POLYURETHANE FOAMS (PIU-FOAMS) SHALL NOT BE HFC OR METHYLENE CHLORIDE.
21	KEY	FURNITURE	WOOD AND WOOD-BASED MATERIALS	ALL WOOD AND WOOD-BASED MATERIALS SHALL COME FROM LEGALLY SOURCED TIMBER.
22	KEY	FURNITURE	PRODUCTS – INDOOR LIGHTING	THE PURCHASING OF LAMPS AND THE DESIGN AND INSTALLATION OF INDOOR LIGHTING SHALL COMPLY WITH THE EU GPP CORE CRITERIA FOR INDOOR LIGHTING.
23	LEADING	FURNITURE	PLASTIC PARTS - RECYCLABILITY	ALL PLASTIC PARTS ≥ 50G SHALL BE MARKED FOR RECYCLING ACCORDING TO ISO 11469 OR EQUIVALENT AND MUST NOT CONTAIN ADDITIONS OF OTHER MATERIALS THAT MAY HINDER THEIR RECYCLING.
24	LEADING	FURNITURE	SUSTAINABLE FOREST MANAGEMENT	PERCENTAGE OF THE FINAL PRODUCT MADE OF WOOD, WOOD FIBRES OR WOOD PARTICLES STEMMING FROM FORESTS THAT ARE VERIFIED AS BEING MANAGED SO AS TO IMPLEMENT THE PRINCIPLES AND MEASURES AIMED AT ENSURING SUSTAINABLE FOREST MANAGEMENT, ON CONDITION THAT THESE CRITERIA CHARACTERIZE AND ARE RELEVANT FOR THE PRODUCT.
25	LEADING	FURNITURE	METALS - RECYCLED MATERIALS	AT LEAST 20% OF THE ALUMINIUM AND/OR STEEL USED FOR THE PRODUCTION OF THE ALUMINIUM AND/OR STEEL SHALL BE RECYCLED (SECOND FUSION).
26	LEADING	FURNITURE	PLASTIC PARTS - CONTENT	PLASTIC PARTS SHALL NOT CONTAIN HALOGENATED FLAME RETARDANTS, PHTHALATES OR SUBSTANCES BASED ON LEAD, CADMIUM, CHROME (IV) MERCURY AND THEIR COMPOUNDS.
27	LEADING	FURNITURE	TEXTILES – CONTENT	FOR PRODUCTS MADE FROM COTTON OR OTHER NATURAL CELLULOSIC FIBRES, THE PRODUCT SHALL COMPLY WITH THE EU GPP CORE CRITERIA FOR TEXTILES.
28	LEADING	FURNITURE	PADDING MATERIALS - LATEX FOAM - CONTENT	IF LATEX FOAM CONTRIBUTES TO MORE THAN 5% OF THE TOTAL WEIGHT OF THE PRODUCT, THE PRODUCTS SHALL COMPLY WITH THE EU ECOLABEL CRITERIA FOR PADDING MATERIALS.
29	LEADING	FURNITURE	PACKAGING – CONTENT (1)	PACKAGING SHALL CONSIST OF RECYCLED MATERIALS. THE CARDBOARD PACKAGING SHALL CONSIST OF AT LEAST 80% RECYCLED MATERIAL, BY WEIGHT. THE PLASTIC PACKAGING SHALL CONSIST OF AT LEAST 60% RECYCLED MATERIAL, BY WEIGHT.
30	LEADING	FURNITURE	PACKAGING – CONTENT (2)	THE PACKAGING FOR THE FURNITURE SHALL NOT CONTAIN PVC.
31	LEADING	FURNITURE	PRODUCTS – RECYCLED MATERIALS CONTENT	PERCENTAGE BY WEIGHT OF RECYCLED CONTENT OF WOOD-BASED MATERIALS, PLASTICS, AND/OR METALS IN THE FINAL PIECE OF FURNITURE.

#	CATEGORY	SCOPE		CRITERION
32	LEADING	FORNITURE	PACKAGING — SEPARABLE PARTS	ALL PACKAGING MATERIALS SHALL BE EASILY SEPARABLE BY HAND INTO MONO-MATERIAL PARTS (E.G. CARDBOARD, PAPER, PLASTIC).
33	LEADING	FORNITURE	PRODUCTS — DESIGN FOR DISASSEMBLY	THE PRODUCT'S COMPONENTS AND ARCHITECTURE SHALL BE DESIGNED IN ORDER TO GUARANTEE ITS DISASSEMBLING.
34	LEADING	FORNITURE	PRODUCTS — RECYCLED MATERIALS CONTENT	PERCENTAGE BY WEIGHT OF RECYCLED CONTENT OF WOOD-BASED MATERIALS, PLASTICS, AND/OR METALS IN THE FINAL PIECE OF FURNITURE.
35	KEY	MERCHANDISING	CARRIER BAGS (1)	CARRIER BAGS SHALL BE BIODEGRADABLE AND COMPOSTABLE ACCORDING TO THE UNI EN 13432:2002 STANDARD.
36	KEY	MERCHANDISING	CARRIER BAGS (2)	BAGS SHALL CONTAIN A MINIMUM OF 80% RECYCLED MATERIAL. THEY SHALL BE REUSABLE MANY TIMES AND RECYCLED AT THE END OF THEIR USEFUL LIFE. <i>THE ORGANIZER SUGGEST TO USE MULTI-USE AND PLASTIC FREE BAGS LIKE FABRIC, JUTE, CANVAS OR ORGANIC MATERIALS.</i>
37	LEADING	MERCHANDISING	PRIMARY PACKAGING - ENVIRONMENTAL MANAGEMENT	PRIMARY PACKAGING SHALL CONSIDER AN ENVIRONMENTAL ASSESSMENT INCLUDING THE MANUFACTURING AND DISTRIBUTION SYSTEM, THE WASTAGE OF PACKAGING MATERIAL AND GOODS, THE RELEVANT COLLECTION SYSTEMS, AS WELL AS RECOVERY OR DISPOSAL OPERATIONS.
38	LEADING	MERCHANDISING	MANUFACTURERS — ENVIRONMENTAL MANAGEMENT	CONTRACTORS SHALL DEMONSTRATE THE PROPER ENVIRONMENTAL MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE ADOPTION OF AN ENVIRONMENTAL MANAGEMENT SYSTEM ACCORDING TO RECOGNIZED STANDARDS (ISO 14001, EMAS).
39	LEADING	MERCHANDISING	MANUFACTURERS — RESPONSIBLE MANAGEMENT	CONTRACTORS SHALL DEMONSTRATE THE RESPONSIBLE MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE SOCIAL CERTIFICATION STANDARD SA8000.
40	LEADING	MERCHANDISING	PRODUCTS — ENVIRONMENTAL CLAIMS	GIVE PRIORITY TO MERCHANDISING PRODUCTS CHARACTERIZED BY ONE OR MORE OF THE FOLLOWING CHARACTERISTICS: A) COMPOSTABLE; B) DEGRADABLE; C) DESIGNED FOR DISASSEMBLY; D) EXTENDED LIFE PRODUCT; E) RECOVERED ENERGY; F) RECYCLABLE; G) RECYCLED CONTENT; H) REDUCED ENERGY CONSUMPTION; I) REDUCED RESOURCE USE; L) REDUCED WATER CONSUMPTION; M) REUSABLE AND REFILLABLE; N) WASTE REDUCTION.
41	LEADING	MERCHANDISING	PRODUCTS — ENVIRONMENTAL LABELS	GIVE PRIORITY TO MERCHANDISING PRODUCTS WITH AN ENVIRONMENTAL PROTECTION LABEL - EU ECOLABEL OR ANY OTHER NATIONAL RECOGNISED LABEL (E.G. FOR PAPER PRODUCTS, TEXTILES).
42	LEADING	MERCHANDISING	PRODUCT CARBON FOOTPRINT	GIVE PRIORITY TO THOSE SUPPLIERS PRODUCING THEIR PRODUCTS WITH A THIRD-PARTY VERIFIED CARBON FOOTPRINT.
43	LEADING	MERCHANDISING	PRODUCTS - MATERIALS	GIVE PRIORITY TO: <ul style="list-style-type: none"> ● RENEWABLE MATERIALS; ● LEGALLY AND RESPONSIBLE SOURCED MATERIAL (E.G. FSC CERTIFICATION FOR WOOD); ● DISASSEMBLING MATERIALS; ● RECYCLED MATERIALS.

#	CATEGORY	SCOPE		CRITERION
44	LEADING	MERCHANDISING	PRODUCTS – TEXTILES – CONTENT	FOR PRODUCTS MADE FROM COTTON OR OTHER NATURAL CELLULOSIC FIBRES, THE PRODUCT SHALL COMPLY WITH THE EU GPP CORE CRITERIA FOR TEXTILES.
45	LEADING	PACKAGING	MANUFACTURING AND COMPOSITION	<ul style="list-style-type: none"> • MINIMIZE THE PACKAGING WEIGHT AND VOLUME; • GUARANTEE PACKAGING REUSE, RECOVERY AND RECYCLING; • PREFER MONO-MATERIAL PACKAGING; • REDUCING THE NUMBER OF PACKAGING MATERIALS; • USE EASILY DISASSEMBLE PACKAGING MATERIALS; • USE BIODEGRADABLE AND COMPOSTABLE MATERIALS FOR PACKAGING.
46	LEADING	PACKAGING	REUSABLE PACKAGING	CONTRACTORS WILL BE AWARDED ON THE BASIS OF THEIR ADOPTION OF REUSABLE PACKAGING.
47	LEADING	PACKAGING	RECOVERABLE PACKAGING	<p>CONTRACTORS WILL BE AWARDED ON THE BASIS OF THEIR ADOPTION OF RECOVERABLE PACKAGING IN THE FORM OF:</p> <ul style="list-style-type: none"> • MATERIAL RECYCLING; • ENERGY RECOVERY (MINIMUM POTENTIAL ENERGY OF 5 MJ/KG).
48	LEADING	PACKAGING	CLEANING PRODUCTS PACKAGING – CONTENT	<p>THE WEIGHT UTILITY RATIO FOR THE PRIMARY PACKAGING SHALL NOT EXCEED:</p> <ul style="list-style-type: none"> • 1,20 G PACKAGING PER LITRE USE SOLUTION FOR CONCENTRATE PRODUCTS; • 150 G PACKAGING PER LITRE USE SOLUTION FOR READY TO USE PRODUCTS.
49	LEADING	PACKAGING	IT EQUIPMENT PACKAGING – CONTENT	CARDBOARD BOXES SHALL BE MADE OF AT LEAST 80% RECYCLED MATERIALS. PLASTIC BAGS OR SHEETS FOR THE FINAL PACKAGING SHALL BE MADE OF AT LEAST 60% RECYCLED MATERIALS.
50	KEY	EVENT ORGANAZATION AND MANAGEMENT	ENVIRONMENTAL MANAGEMENT	PROVIDERS WILL BE AWARDED ON THE BASIS OF THE MEASURES ADOPTED IN ORDER TO REDUCE THE ENVIRONMENTAL IMPACTS OF THE EVENTS ORGANIZED AND MANAGED ³³ .
51	KEY	EVENT ORGANAZATION AND MANAGEMENT	ENVIRONMENTAL MANAGEMENT SYSTEM	PROVIDERS WILL BE AWARDED ON THE BASIS OF THEIR ADOPTION OF AN ENVIRONMENTAL MANAGEMENT SYSTEM (EMS) BASED ON RECOGNIZED STANDARDS (ISO14001, EMAS).
52	KEY	EVENT ORGANAZATION AND MANAGEMENT	EVENT CARBON FOOTPRINT	PROVIDERS WHOSE EVENTS' ORGANIZATION AND MANAGEMENT HAVE A THIRD-PARTY VERIFIED CARBON FOOTPRINT WILL BE REWARDED.
53	KEY	EVENT ORGANAZATION AND MANAGEMENT	PAPER – RECYCLED OPTION	<p>PROVIDERS SHALL USE PAPER:</p> <ul style="list-style-type: none"> • MADE AT LEAST FROM 75% RECOVERED PAPER FIBRES, WITH A MINIMUM OF 80% POST-CONSUMER RECYCLED FIBRES; • THAT IS AT LEAST ELEMENTARY CHLORINE FREE (ECF). TOTALLY CHLORINE FREE (TCF) WILL ALSO BE ACCEPTED.
54	KEY	EVENT ORGANAZATION AND MANAGEMENT	PAPER – SUSTAINABLE AND/OR LEGAL VIRGIN FIBRE OPTION	THE VIRGIN FIBRE FOR PULP PRODUCTION SHALL COME FROM LEGAL SOURCES. THE PAPER MUST BE AT LEAST ELEMENTARY CHLORINE FREE (ECF).

33: See the criterion for details.

#	CATEGORY	SCOPE		CRITERION
55	KEY	EVENT CATERING	REUSABLE TABLEWARE	FOOD AND BEVERAGES SHALL BE SERVED USING CUTLERY, GLASSWARE, CROCKERY AND TABLECLOTHS WHICH ARE REUSABLE (E.G. CERAMIC; GLASS).
56	KEY	EVENT CATERING	BIODEGRADABLE AND COMPOSTABLE TABLEWARE	FOOD AND BEVERAGES SHALL BE SERVED USING CUTLERY, GLASSWARE, CROCKERY, TABLECLOTHS AND PAPER NAPKINS WHICH ARE BIODEGRADABLE AND COMPOSTABLE ACCORDING TO THE UNI EN 13432:2002 STANDARD.
57	KEY	EVENT CATERING	FOOD RECOVERY	THE CATERERS OF THE EVENT(S) SHALL ADOPT FOOD RECOVERY INITIATIVES ACCORDING TO THE INSTRUCTIONS PROVIDED WITHIN THE EXPO MILANO 2015 F&B GUIDELINES.
58	LEADING	EVENT CATERING	PROCUREMENT OF ORGANIC FOOD	EVENT CATERING PROVIDERS WILL BE AWARDED ON THE BASIS OF THE SHARE OF PRODUCTS COMING FROM ORGANIC SOURCES.
59	LEADING	EVENT CATERING	PROCUREMENT OF F&B FROM A DEFINED GEOGRAPHICAL AREA	EVENT CATERING PROVIDERS WILL BE AWARDED ON THE BASIS OF THE SHARE OF PRODUCTS COMPLYING WITH EU REG. 510/2006 (ON THE PROTECTION OF GEOGRAPHICAL INDICATIONS AND DESIGNATIONS OF ORIGIN FOR AGRICULTURAL PRODUCTS AND FOOD STUFFS) AND EU REG. 509/2006 ON AGRICULTURAL PRODUCTS AND FOODSTUFFS AS TRADITIONAL SPECIALITIES GUARANTEED OR ANY OTHER NATIONAL LEGISLATION THAT GUARANTEE THE CONNECTION BETWEEN PRODUCTS AND THE RURAL TERRITORY.
60	LEADING	EVENT CATERING	PAPER PRODUCTS	PAPER PRODUCTS, SUCH AS KITCHEN PAPER OR PAPER NAPKINS, TO BE USED IN CARRYING OUT THE SERVICE, SHALL BE MADE FROM RECYCLED OR SUSTAINABLY MANAGED VIRGIN FIBRE.
61	LEADING	EVENT CATERING	ENVIRONMENTAL MANAGEMENT	CATERERS SHALL DEMONSTRATE THE PROPER ENVIRONMENTAL MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE ADOPTION ON AN ENVIRONMENTAL MANAGEMENT SYSTEM ACCORDING TO RECOGNIZED STANDARDS (ISO14001, EMAS).
62	LEADING	EVENT CATERING	RESPONSIBLE MANAGEMENT	CATERERS SHALL DEMONSTRATE THE RESPONSIBLE MANAGEMENT OF THEIR ACTIVITIES BY WAY OF THE SOCIAL CERTIFICATION STANDARD SA8000.
63	LEADING	EVENT CATERING	FREIGHT TRANSPORT	THE VEHICLES USED IN CARRYING OUT THE SERVICE SHALL BE HYBRID, ELECTRIC, BIFUEL OR AT LEAST FULFILL THE EXHAUST EMISSION REQUIREMENTS OF EURO 4.

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