

SINO
EXCHANGE EVENT
ITALIAN

CHINA•ITALY
INNOVATION FORUM

CHINA-ITALY SCIENCE & TECHNOLOGY WEEK

OCTOBER
13-17, 2014

AEROSPACE
BIOTECH
CREATIVE INDUSTRIES
GREEN ENERGY & CLEAN TECH
NEXT GENERATION ICT
SMART CITIES AND COMMUNITIES
SMART FACTORY



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CHINA-ITALY SCIENCE & TECHNOLOGY WEEK

SINO ITALIAN EXCHANGE EVENT

Venue: Città della Scienza
Via Coroglio 104, Napoli

October 13th

From 10.00

Participants registration

11.00 – 12.30

Pre-organized B2B meetings (reserved to BAST Delegation)

11.00 – 12.30

Workshop

Opportunities of Cooperation and Exchange in the field of Traditional Chinese Medicine:

12.30 - 14.00

Lunch

14.00 – 15.30

Pre-organized B2B for BAST Delegation

16.00 – 17.15

Opening Ceremony

Host

Vittorio Silvestrini

President of Città della Scienza

Luigi Nicolais

President of CNR

Beijing Association for Science and Technology/BSTTC

Keynote speech

European Commission - DG for Research and Innovation
Directorate for international cooperation

Institutional session

Luigi de Magistris

Mayor of Naples

Antonio Pentangelo

President of Province of Naples

Stefano Caldoro

President of Campania Region

Italian Ministry of Foreign Affairs tbc

Li Ruiyu

Chinese Ambassador to Italy

Stefania Giannini

Italian Minister of Education, Universities and Research

17.15

Signing ceremony of Sino-Italian cooperative projects

17.30

Official opening of the exhibition of “Revolutionary Inventions from Ancient China”

18.00

Cocktail

11.00 – 12.30 & 14.00 - 15.30 > B2B Session

Ongoing Events during 13th and 14th

Makers Space Workshops • Exhibition of “Revolutionary Inventions from Ancient China”

CHINA-ITALY SCIENCE & TECHNOLOGY WEEK

SINO ITALIAN EXCHANGE EVENT

October 14th

9.00 - 9.30

Participants registration

9.30 - 11.00

Parallel Innovation Spotlights on

1. Smart City and Community

Urban Planning, Smart Construction, Green Mobility and Transport

2. Energy and Clean Tech

Smart Grid, Energy Efficiency & Storage, Sustainable Resources Management

3. Next generation ICT

Big Data, Internet of Things, Cloud, Security

9.30 - 12.30

Opportunities of Cooperation in the field of Science Popularization between Italy and China

Sino-Italian Universities, Science Centers and Institutes for Science Popularization discuss on innovation in scientific communication

11.00 - 12.30

Investing in China: Intellectual Property and best practices

Experts and professionals at work to draw a common roadmap

12.30 - 13.30

Lunch

13.30 - 15.00

Parallel Innovation Spotlights on

1. Smart Factory

Robotics, Mechatronics, Nanotech, Sustainable & Smart Manufacturing

2. Creative industries

Industrial and Advanced Design, New Materials, Digital Content and Fabrication

13.30 - 15.00

Round Tables

1. How to promote the internationalization of technological clusters
2. Academic exchanges and cooperation activities among Universities
3. Scientific and Cultural exchanges among Science Centres and Museums

13.30 - 18.00

B2B meetings

11.00 - 12.30 & 13.30 - 18.00 > B2B Session

Ongoing Events during 13th and 14th

Makers Space-Workshops • Exhibition of "Revolutionary Inventions from Ancient China"

CHINA-ITALY SCIENCE & TECHNOLOGY WEEK

CHINA ITALY INNOVATION FORUM

Venue: Politecnico di Milano,
Piazza Leonardo Da Vinci, 32, Milano

October 16th

**Towards a new Sino-Italian strategic
framework of cooperation on innovation
applied to industrial development**

9.30 – 10.00

Welcome address by

Giovanni Azzone

Rector of Politecnico Milano

Giuliano Pisapia

Mayor of Milan

Roberto Maroni

President of Region Lombardia

Italian Ministry of Education, Universities and Research tbc

Ministry of Science and Technology of the PRC tbc

10.00 – 12.00

Keynote speeches

Italian think-tanker

BGI China

Zegna (or Ferrero)

H3G

Pirelli

Bank of China

12.00 – 12.20

Signing Ceremony

12.20 – 13.30

Workshop on Milan Expo 2015

13.30 – 15.00

Lunch

**October 15th & 17th
Company Missions**